

# MCCALL REFLECTIONS

CITY OF MCCALL IDAHO STATE OF THE CITY | 2021



City of  
**McCall**  
IDAHO

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# 2021 MCCALL REFLECTIONS

## Welcome

It is our pleasure to present "McCall Reflections" as a look back at another year of pivots and challenges amongst a global pandemic. We are so proud of what we have been able to achieve in this ever-changing environment. Our employees still managed to provide the public with top-quality municipal services while dealing with increased calls for infrastructure needs, land use applications, and city services improvements.

Departments were able to create new processes to allow for seamless transactions with customers on digital platforms, address our need for public engagement through newly acquired technology software programs, and cross-train staff to make up for vacancies in a hiring shortage, unlike anything we've ever seen at the city of McCall.

While at the staff level we were rising to the occasion there were many external forces putting pressure on the community in addition to the pandemic. We saw the media covering McCall in new ways and passionate citizens asking for change in the economic arena, in addressing the housing shortage, short-term rental concerns, employee shortages and the threat of loss of state endowment lands around Payette Lake. We saw record-breaking numbers of visitors as evidenced in our Local Option Tax proceeds which puts pressure on the community yet provides resources that will contribute to so many infrastructure and housing initiatives, but most importantly allows us to invest in important community-sponsored programs for local residents.

These topics have tested the community's resilience and we have come together in new ways to navigate opportunities for change and improvements. The community developed a covid task force to share resources; United Payette joined together to protect our public lands; the Housing Advisory Committee volunteers dedicated their time to find new ways to solve difficult problems, and Council responded by adopting new codes and regulations to address many issues.

As a community, we continue to persevere and invest in the future; a new library, getting our Parks department into a permanent home, replacing old infrastructure systems, investing in our Senior Community Center building for more accessible services, and charting a new 20-year path for our airport and our parks systems. We are grateful for our City Council and community volunteers that step forward to lead through these challenging times. Thank you for reflecting on 2021 with us. We are proud to serve.



**Anette Spickard**  
City Manager



**Robert Giles**  
McCall Mayor



*"2022 will present challenges that will call for creative solutions."*

# CITY COUNCIL

## 2021 / 2022

The city council is the legislative body for McCall. Its role is to adopt laws and policies to govern the city. The council leaves implementation up to the city manager and city staff. Council members are elected by a majority vote of its residents. Direct election ensures that council members are responsive to the people who voted them into office.

*"McCall will be a diverse, small town united to maintain a safe, clean, healthy, and attractive environment. It will be a friendly, progressive community that is affordable and sustainable."*



**Robert "Bob" Giles**



**Colby Nielsen**



**Mike Maciaszek**



**Lyle Nelson**



**Julie Thrower**



**Melanie Holmes**



**Cami Callan**

## ELECTIONS

Elections for City Council are held every two years.

City Council members serve four-year terms of office.

For voter registration information, call the Valley County Clerk's office at 208-382-7100.

For polling place or other city election-related questions, please call the McCall City Clerk at 208-634-4874.

 [mccall.id.us/elections](https://mccall.id.us/elections)

# CITY COUNCIL PRIORITIES

The City Councilors and the City Manager gather each year at the Annual Council Retreat to discuss strategic goals and priorities. In 2021, the discussion outlined four main themes including local housing, a library expansion, a highway collaboration with Idaho Transportation Department and increased business retention and support.

These priorities are then passed to staff for implementation under the direction of the McCall City Manager. The priorities are tracked throughout the year and reported to the City Council by staff so they and the public are aware of steps taken toward goals.



**LOCAL HOUSING**



**LIBRARY EXPANSION**



**HIGHWAY 55 ITD COLLABORATION**



**BUSINESS SUPPORT & RETENTION**

# CITY COUNCIL PRIORITIES

## Goals & Objectives

### LOCAL HOUSING

#### FOCUS

*Creating tools that produce a variety of for-sale or rental units with various price points is needed in order to support our year-around community.*

#### ACTIONS

- Started Local Housing Action Plan
- Local Housing Structure Donation
- Explored the idea of a Housing Authority
- Consistent education with developers on the Housing incentives
- Efforts to mitigate short term rental impacts on available housing

#### CHALLENGES

- Legislation/state laws that limit city authority to curb short term rentals
- Land availability and construction costs



# CITY COUNCIL PRIORITIES

## Goals & Objectives



### LIBRARY EXPANSION BOND

#### FOCUS

*To present a Bond package to voters for a Library Expansion that fits the needs and wants of the community and keep the project moving forward.*

#### ACTIONS

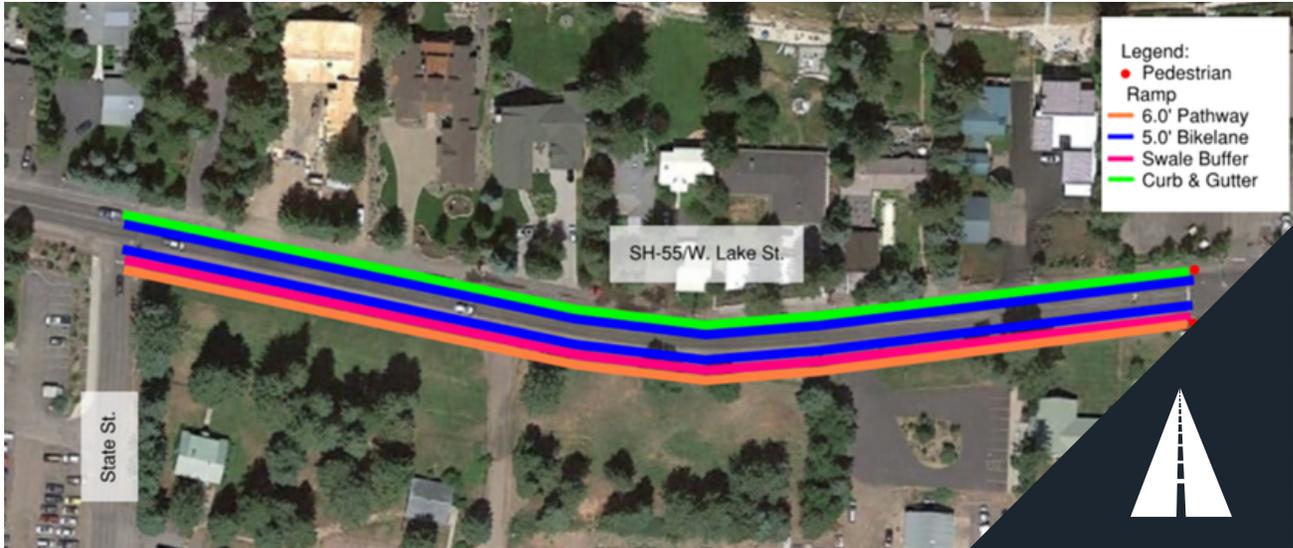
- Conducted focus groups and community interviews on the 2020 bond defeat and impacts
- Reduced the amount of the bond request
- Improved education with a highlight on the changes made
- Passed the bond by a supermajority on May 18th, 2021 with 78% of Voters

#### PROJECT TO DATE

- Collaboration with McCall Library Foundation for private fundraising established.
- Plans in place to relocate the Parks Building to make room for the Library footprint
- Accomplished design drawings at 90% and we are preparing to bid the project in early 2022.

# CITY COUNCIL PRIORITIES

## Goals & Objectives



## HIGHWAY 55 COLLABORATION WITH ITD

### FOCUS

*Work with ITD to evaluate the possibilities for exchanging Highway 55 through downtown for the Deinhard/Boydston Connector to create a safer truck route and better serve the community.*

### ACTIONS

- Onsite meeting with ITD conducted with Councilors and district leaders from ITD
- SR-55 - Deinhard Ln Corridor Study Report Completed

### PROJECT TO DATE

- With the completion of the report, the City of McCall and ITD will follow up in 2022 for next steps.

# CITY COUNCIL PRIORITIES

## Goals & Objectives

### BUSINESS SUPPORT & RETENTION

#### FOCUS

*Implement policies and plans and make investments to support economic development.*

#### ACTIONS

- Increased efforts with business emails
- Resources created during the pandemic such as expanded spaces and increase sign allowance
- Participated in multiple events in partnership with the McCall Area Chamber of Commerce
- The Clerk's office streamlined the business license renewal process for online and digital application
- The Economic Development Department posted State and Regional resources for assistance
- The staff took part in the COVID Taskforce
- City Manager remains an active member of the Chamber of Commerce Board of Directors

#### OPPORTUNITIES

- Biannual focus groups with business owners
- Focus on the website to include more resources
- Enhance our engagement protocol with businesses through regular newsletters



# LEADING TOGETHER

## Boards, Committees & Commissions

The City depends on the strong dedication of various board and commission participants, volunteers, and community partners. We extend a thank you to those that contribute toward our community's successes.

### BECOME INVOLVED

Throughout the year the City seeks volunteers for various boards and commissions. Their contributions shape policy initiatives and services that affect the future of our community! Consider joining our team.

- Local Option Tax Commission
- Parks & Recreation Advisory Committee
- Pathways Committee
- Planning & Zoning Commission
- Public Art Advisory Committee
- McCall Redevelopment Agency Board
- Tree Advisory Committee
- Airport Advisory Committee
- Centennial Committee
- Environmental Advisory Committee
- Firewise Community
- Golf Advisory Committee
- Historic Preservation Commission
- Housing Advisory Committee
- Library Board of Trustees

### A SPECIAL THANKS

In 2021, McCall City Council saw the Retirement of Rick Fereday from the McCall Redevelopment Board. For 30 years, from about the mid 90's Rick was instrumental in creating considerable improvements to our city. In addition to MRA, he also served on multiple other commissions, boards and committees. Rick Fereday exemplifies community involvement and achievement through heart, dedication, and commitment.



# ACCOLADES



## 2021 Women in water

*McCall Water Systems Manager Sabrina Sims was recognized as one of the 2021 Women In Water by the California Water Environment Association Sponsored by Water Talent.*



## Civil Engineering

*City of McCall and Horrocks Engineers received Outstanding Civil Engineering Achievement Award, Project of the Year - McCall Downtown Core Revitalization by American Society of Civil Engineers - <\$10 Million dollars.*



## Engineering Excellence

*American Council of Engineering Companies of Idaho, Engineering Excellence Awards in the Transportation Category - Second Place for 2nd Street - Lenora Street Surface Improvement. Awarded to the City of McCall and Horrocks Engineers*



## Association of Idaho Cities

*AIC recognized the Tutor Mobile- in partnership with the McCall Library and The Shepard's Home for their establishment of the Tutor Mobile to underserved neighborhoods.*



## Association of Idaho Cities

*AIC recognized City of McCall's Local Housing Incentives program in the Economic Development category for the adopted monetary and regulatory incentives to encourage the private sector to build deed restricted housing.*



## Tree City USA Award

*Awarded 20th Tree City USA Certification with another Growth Award celebrating McCall's commitment to the mission of environmental change and increased tree cover.*

# PARTNERSHIPS

## Regional Connections

The West Central Mountains is made up of organizations and programs that shape the health and safety opportunities for all Idahoans. We are honored to be part of these efforts. The City of McCall dedicates staff time and resources and in some cases funding for these organizations and causes.

- Big Payette Lake Watershed Advisory Group
- City of Cascade
- City of Donnelly
- Friends of the McCall Library
- Heartland Hunger Food Bank
- Lake Management
- McCall Area Chamber of Commerce Board of Directors
- McCall- Donnelly School District
- McCall Library Foundation
- McCall Senior/Community Center
- MCPAWS
- Payette Lakes Community Association
- Payette Lakes Recreational Water and Sewer District Post JWAG
- Payette River Scenic Byway Advisory Council
- Shepherd's Home
- St. Luke's McCall
- Treasure Valley Transit
- University of Idaho
- Valley County Commissioners
- Valley County Fire Working Group | Firewise
- Valley County Recycling
- West Central Mountains Economic Development Council (WCMEDC)
- West Central Mountains Fiber Network
- Western Idaho Community Action Partnership (WICAP)



# GRANTS

## Awarded

Fiscal responsibility is a top priority. Each year, revenues are leveraged by applying for grants to support various projects. Grants can be valuable resources to carry out projects by providing significant funding. Our Grant writer Delta James in 2021 reported the following successful grant awards to the City of McCall.

ITD TRANSPORTATION ALTERNATIVES PROGRAM FOR 1ST STREET SIDEWALKS	<b>\$499,954</b>
IDAHO COMMISSION FOR LIBRARIES – WIFI	<b>\$20,000</b>
PAYETTE LAKES PROGRESSIVE CLUB – LIBRARY BOOK BIKE	<b>\$1000</b>
IDAHO STATE HISTORICAL SOCIETY – LIBRARY FIRE PROOF CABINET	<b>\$1195</b>
IDAHO HUMANITIES COUNCIL – LIBRARY STORYWALK	<b>\$4000</b>
IDAHO STATE HISTORICAL SOCIETY CLG – HPC PLAN UPDATE	<b>\$5000</b>
IDAHO COMMISSION FOR LIBRARIES – LIBRARY INTERN	<b>\$1000</b>
LHTAC LRHIP FOR E. DEINHARD LN	<b>\$100,000</b>
CDBG – SENIOR CENTER SITE IMPROVEMENTS	<b>\$225,000</b>
ROTARY CLUB – BROWN PARK PLAYGROUND	<b>\$5500</b>
IDAHO HUMANITIES COUNCIL – CAMBIUM PEELED TREE PRESENTATION	<b>\$1000</b>
IDAHO COMMISSION FOR LIBRARIES/ARPA – LOCKER BOX AND LAPTOP VENDING	<b>\$34,400</b>
PAYETTE LAKES PROGRESSIVE CLUB – YOUTH RECREATION SCHOLARSHIPS	<b>\$700</b>
IMAGINE IDAHO – BROADBAND ENGINEERING	<b>\$10,000</b>

# COMMUNITY HEALTH & SAFETY

## Responding to Coronavirus

McCall as a community has been working together to get through the worldwide pandemic. The city of McCall as well has had to pivot in several ways to continue providing municipal services and mitigate the spread of COVID-19.

### COVID 2021 CITY RESPONSE

- **Emergency Operations** were managed by Chief of Police Justin Williams with the intent to maintain fluidity and safety in internal day-to-day operations.
- **Increased communications** were maintained with the public and businesses to ensure continuity.
- **Regionally a part of the Valley County Covid Task Force** the intention of this group was to mitigate impacts to businesses and share resources
- **Virtual public meetings** were developed by the City Clerk's Office to comply with the Open Meetings Act.



Public Art "AllTogether" art by MDHS Art Students in response to the Coronavirus Pandemic. Installed in McCall public bus stops.

- **By appointment, meetings** were encouraged with the public
- **New online forms** were created to allow for a continuation of normal business.
- **New online payments** options became available to allow customers to keep up to date on payments safely.
- **Utility Billing** options for assistance were made for water customers.
- **Business Support** options such as additional signage allowances and increased outdoor seating options for enclosed spaces were considered.

# MOUNTAIN LIFE

## Public Art

McCall Celebrates its people and its culture through enhancements through Public Art. On March 11, 2021, McCall City Council adopted the official Public Art Plan. The plan was created by staff and consultants under the guidance of the McCall Public Art Advisory Committee. Feedback was collected from local area residents with the goal of outlining the future of art and how it will reflect McCall.



(Left) McCall4Art was the campaign that was used to collect public opinion for the public art planning process and resulted in a final plan on March 11, 2021. (Middle) "Outdoor Playground" by Kim Hamilton 2nd Grade class at BRMES. (Right) "All together" by Cynthia Dittmer's MDHS Art Students in response to the coronavirus pandemic.



### Mill Whistle: Sound of an Era by Amy Westover

In McCall's early years, logging and lumber production were principal industries largely responsible for the founding of McCall as a township. Several lumber mills were built over the years and all of them burned down. A few artifacts were salvaged from the final burn. The mill steam whistle is one of them.

This public art project is meant to give back to McCall the sound that embodied the character and livelihood of the town for decades. It is meant to create a new "village" tradition of blowing the whistle each year both as an honoring of the past and also as a distinct celebration of the present.

*Installed in Brown Park.*



### Our Confluence - 2nd Street Public Art Project by Erica and Jamie Laidlaw

Local artist/design team Erica and Jamie Laidlaw of Laidlaw Design Company designed and fabricated artwork to complement the recently-completed reconstruction of the city's downtown core. Their project, Our Confluence, celebrates the iconic local waterways of the South Fork and Main Salmon River in this functional concrete and metal bench installed at the corner of Lenora Street and 2nd Street at the heart of McCall.

# PUBLIC SAFETY

## Police Department

The Police Department, in keeping with the City of McCall's Comprehensive Plan, is responsible for public safety, traffic control, code enforcement, and overall order maintenance for the citizens and visitors of McCall. Members of the department share an internal vision of an agency which not only provides police service but does so fairly, impartially, with compassion and integrity. In order to achieve this vision, each member has dedicated themselves to furthering the objectives of both the police department and the City of McCall.

### Mission

The mission of the McCall Police Department is to provide a safe and secure living, working, and recreational environment to the community and its visitors through the delivery of professional police service.

**Integrity**

**Empathy**

**Fairness**

**POLICE CHIEF**



**Justin Williams**  
**Police Chief**

**Lieutenant Dallas Palmer**  
**Sergeant Christian Wann**  
**Sergeant Seth Arrasmith**  
**Support Service Supervisor Sandy Ryska**

Email: [police@mccall.id.us](mailto:police@mccall.id.us)

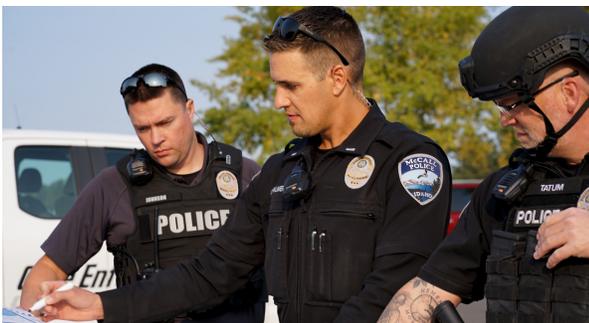
Office: (208) 634-7144  
Emergencies: Dial 911  
After Hours VC Dispatch  
(208) 382-5160

550 Deinhard Ln. Suite B  
McCall, ID 83638

Open Monday to Friday  
8am to 5pm

 [mccall.id.us/MPD](https://mccall.id.us/MPD)

 [joinmccallpd.com](https://joinmccallpd.com)



A well-equipped & well-trained police force located in a mountain resort town with strong ties to the community-at-large.



### LIFE-SAVING AWARDS

On July 8, 2021, Sergeant Seth Arrasmith (pictured left) and Officer Chase McPherson (Right) were presented with awards recognizing their bravery in two separate incidents happening within the same year. They saved lives under emergent conditions with extraordinary performance in the line of duty.



**How we are serving you better -** MPD is now using Spillman. A software that monitors trends and pinpoints problem areas. Records personnel to create an electronic, accurate, and fully searchable database. It allows Patrol officers to access real-time data and complete reports from the field. Using it, dispatchers can manage calls for multiple jurisdictions. Soon, staff will take advantage of the evidence module and keep a complete and accurate evidence chain of custody.



ART's Calls for Service:	768
Spillman Calls for Service:	4558
<b>Total Calls:</b>	<b>5326</b>
ART's Traffic Stops:	235
Spillman Traffic Stops:	2173
<b>Total TS:</b>	<b>2408</b>
<b>Total PR Events 2021:</b>	<b>50</b>



### NEW RECRUITMENT CAMPAIGN 2021

The McCall Police Department saw great success in 2021 in recruiting from other states, however in an effort to continue that momentum, the Department launched a multi faceted recruitment campaign that included new branding, a recruitment focused website, and new pamphlets.

The program highlights the team's incentives such as high level training, uniform budget, high level technology and Veterans Approved Apprentices Program.

Another facet of the program includes an introduction of officers to the community as well as a more robust social media outreach campaign aimed at recognizing officers as a part of our way of life in McCall.

# GOVERNANCE

## Ordinance Recap

An Ordinance is considered the most authoritative form of action taken by a City Council, and once adopted, the ordinance becomes an established law. The majority of ordinances deal with maintaining public health and safety, zoning, public morals, behavior and general welfare.

### 2021 Ordinances - PASSED

- 1/7 Title 1 Amendment
- 1/14 & 4/8 Title 3 and 9 Amendments
- 3/11 Bond Election Ordinance Library
- 3/25 FY21 Budget Amendment
- 5/13 Zoning Code Amendment MCC 3.7.031: Scenic Route Zone, 3.7.032(k)  
Requirements for Development
- 5/13 FY21 Budget Amendment
- 8/12 Adoption Setting Council and Mayor Salaries Per Month at \$800 and \$1,000
- 8/26 Library Bond Ordinance
- 8/12 FY22 City of McCall Budget Appropriation at \$35,615,364
- 9/23 MRA Termination Ordinance
- 12/2 Annexation of 1917 & 1919 Pilgrim Cove



### What didn't Pass?

Prohibition on Wildlife Feeding failed on 7/23 after a large amount of public testimony concerned for the safety of the deer. The Council opted to direct staff to develop an educational campaign with the intent to curb wildlife feeding and increase safety norms for our locals and visitors.

The campaign "Keep us Wild" Launched in 2021 and can be found at [www.keepmccallwild.com](http://www.keepmccallwild.com).



# FUTURE PLANS

## Next for Council in 2022

During the City Council Retreat in 2022, McCall City Council outlined the following goals and initiatives to become a focus for staff work and discussions in the coming year.

### 2022 Goal Setting

- Local Housing
- Workforce Initiatives
- Neighborhood Quality
- Improvements & Growth Management
- Community Engagement Efforts
- Sewer District Master Plan
- Environmental Management
- Climate Resiliency
- Transportation Planning & Traffic Impacts
- Community Health & Wellbeing
- State & Federal Advocate for Funding

# DEPARTMENT SPOTLIGHT

## City Clerk



**BessieJo Wagner**  
City Clerk

### CITY CLERK

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The City Clerk is the custodian of the City Seal and City Records. As the secretary of the City of McCall, the City Clerk's Office is responsible for the preparation, reproduction, distribution, and archiving of the City Council Agenda, Council Minutes, public hearing schedule, agenda packet material, and other related documents. The City Clerk attends all regular and special meetings of the City Council and is responsible for keeping a true and accurate record of the proceedings, known as the minutes of the Council.

### LICENSING

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As the City's licensing official, the City Clerk's Office oversees the regulation of specific types of Business Activities as provided in City Code. The City Clerk's office also processes all City liability insurance claims, organizes the City's surplus auctions, manages records destruction, administers the Local Option Tax, acts as the ADA coordinator, maintains the McCall Avenue Homes Land Leases, and provides prompt and courteous service to City residents and visitors, and performs such other duties as may be required by State and City Code.

### RECORDS

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As custodian of the City's Records, the City Clerk's Office is the official record center for all City Ordinances and Resolutions, Document Recordings, Legal Notices and Publications, Contracts, Council Minutes, all Committees, Commissions, and Board's Minutes, and other documents adopted by the City Council. The City Clerk's Office is responsible for receiving public records requests and ensuring compliance with the provisions of the Idaho Public Records Act.

# DEPARTMENT SPOTLIGHT

## City Clerk

### Office Staff of the Clerk

**Sarah Edson**

Deputy Clerk/Admin Assistant

**Amanda Payne**

Local Option Tax Administrator

**Lori Wilkins**

Clerk Services Specialist

(208) 634-7142  
(208) 634-3038 (fax)

City of McCall  
216 East Park St  
McCall, ID 83638

Open Monday to Friday  
8am to 5pm

 [mccall.id.us/clerk](http://mccall.id.us/clerk)



ICRMP Claims Processed	12
Written Records Requests Processed	296
Agenda Bills processed	295
Licenses/Permits Issued	771
Transactions Cash Receipted	50,000
Docs processed to Laserfiche	92,348
Total Businesses	755

### PROCESS IMPROVEMENTS

Records Retention schedule update  
Updated ADA Policies  
Council Vacancy Plan  
Physical permanent records transferred to Idaho State Archives – 15 Boxes  
Added and improved scans of:

- Ordinances
- Resolutions
- Council Minutes
- Agendas
- easements
- deeds

Efficiently stored Permanent physical documents while preserving and improving transfers to the Idaho State Archives

Laserfiche documents have been organized for more efficient searching by creating and applying templates to:

- Certificates of Insurance
- Declarations of Compliance
- Easements
- Hangar Leases

Verified accuracy of physical with digital hangar folders

Streamlined and digitized the Catering permit process for efficiency and staff approvals.

Initiated records management automation in Laserfiche

Created multiple videos for staff process training  
Assisted in the automation of the AP filing process.

# DEPARTMENT SPOTLIGHT

## Clerk-Local Option Tax

Idaho Code allows for an occupancy tax upon hotel, motel, and other sleeping accommodations rented or leased for a period of thirty (30) days or less. The voters of the City of McCall voted to approve an ordinance that provided that the City of McCall has met the requirements set out in Idaho Code. The City Clerk of the City of McCall is authorized and empowered to administer, regulate, and collect payment of all non-property taxes adopted and imposed by the ordinance. The Clerk shall have all of the powers necessary and proper to carry out the provisions of the ordinance.

The ordinance also calls for a Local Option Tax Commission. The members of the LOT Commission have the responsibility to develop annual budgets and make specific recommendations for the use of the local option non-property tax revenues derived from the taxes assessed pursuant to the ordinance. The LOT Commission annually hosts public meetings prior to making its recommendation to the City Council for the budget for the upcoming fiscal year. At the meetings, the applicants for the LOT revenues present their projects to the LOT Commission. The LOT Commission then deliberates and makes their recommendation to Council. The LOT Commission develops a proposed budget for the use of the LOT revenues to be included in the overall City budget. The chairperson of the LOT Commission attends the City's staff level budget meetings in a capacity equivalent to that of a department head during the annual budget development.

### Local Option Tax Commission

- |                          |                     |
|--------------------------|---------------------|
| <b>Paul Christensen</b>  | <b>Todd McKenna</b> |
| <b>Leesa Johnson</b>     | <b>Craig Vroom</b>  |
| <b>Diane Sanders</b>     | <b>Yvette Will</b>  |
| <b>Tabitha Martineau</b> |                     |



- Recreational and Cultural Facilities \$296,790
- Streets, Walkways and Transportation \$244,855
- Recreational and Cultural Activities \$126,564
- Local Housing Programs \$100,000
- Equipment Leases and Purchases \$58,092
- Land Purchase for Public River Access \$50,000
- Marketing, Advertising and Tourism \$29,804
- Educational Programs \$28,025
- Direct Costs \$14,500
- Mitigation of Tourism \$9,025
- TOTAL \$957,656

# LOCAL OPTION TAX

## Funding the community

LOT revenues saw a huge increase in FY21, with revenues topping \$1,000,000 for the first time, a 46% increase over FY20. Due to the continued uncertainty around the Covid-19 pandemic the FY22 budget was set at \$766,000. Of the 50, 26 received priority budgeting, 14 projects were recommended for contingency (4 of which received some priority funding), and 15 projects were not recommended for funding. . FY21 funding saw many reallocation requests due to continued cancellation of events. This was the third year under the new 3% LOT ordinance, which is in effect until 2028. The new ordinance passed at the polls by 90%.

### Groups Funded in 2021

City of McCall - Administrative Costs  
 City of McCall - Parks & Rec - Winter Sidewalks, Equipment, Weeds  
 City of McCall - Community Development - Local Housing Initiative  
 Roots Forest School - Trek to the North Pole, Gear & Scholarships  
 Payette Lakes Community Association - After School Program  
 McCall Folklore Society - Bluegrass Camp  
 McCall Youth Hockey Association-Ice Time  
 Manchester Ice and Event Center - Learn to Skate  
 Friends of Payette Avalanche Center - Website and Weather Station  
 Little League of West Central Idaho-Portable Pitching Mounds  
 Valley County Search & Rescue - Utility Trailer for Storage  
 McCall Fire Protection District - Emergency Response UTV  
 McCall Arts & Humanities Council - Cabin Fever  
 McCall Winter Sports Club - Youth Races  
 Valley County Pathways - Nordic Snow Grooming  
 Valley County Recreation - Snowmobile Signage & Snow Removal  
 Payette Lakes Ski Club-Nordic Trail Grooming, Lighting  
 Chamber of Commerce - Fireworks, Event Promotion, Mitigation, Grant  
 McCall Nordic & Biathlon Ski Club-Nordic Races  
 Seven Devils Play Foundry-Marketing & Production Costs  
 McCall Music Society-Summer Music Fest  
 Payette Land Trust-River Basin Initiative and Land Acquisition  
 McCall Ultra Sled Dog Challenge-Tents, Lights, Cots  
 Treasure Valley Transit - Grant Match  
 Central Idaho Mountain Bike Association-Bear Basin Trail  
 McCall Public Library-Construction New Library



# DEPARTMENT SPOTLIGHT

## Finance & Utility Billing



### Idaho Code

IC §50-208 and MCC §1-9-9(B). The Treasurer shall keep a separate account of each fund or appropriation and the debits and credits for each fund, give a receipt to every person paying money into the treasury, render a monthly account to City Council showing the state of the treasury accompanied by a statement of all receipts and disbursements, keep a record of all outstanding bonds against the City and in the annual report describe particularly the bonds issued and sold during the year and the terms of the sale with each and every item of expense.



**Linda Stokes**  
Treasurer

### FINANCE

The Finance Department's responsibilities are accounting for all City funds, managing financial transactions and activities including complying with all financial policies of the City and GASB (Governmental Accounting Standards Board) financial reporting standards and the laws of the State of Idaho; cash management; purchasing; accounts payable; utility billing; assisting with grants management; preparing and publishing financial reports and the City's annual budget; overseeing the debt of the City, and managing City investments in Local Improvement District accounting. The department provides accounting, purchasing and accounts payable services to all City departments, and provides financial reports to the community. The Treasurer is the custodian of all moneys belonging to the City. The duties and responsibilities of the Treasurer are defined by Idaho Code.

# DEPARTMENT SPOTLIGHT

## Finance & Utility Billing

### Office Staff of the Treasurer

**Kathy Ikier**  
Deputy Treasurer

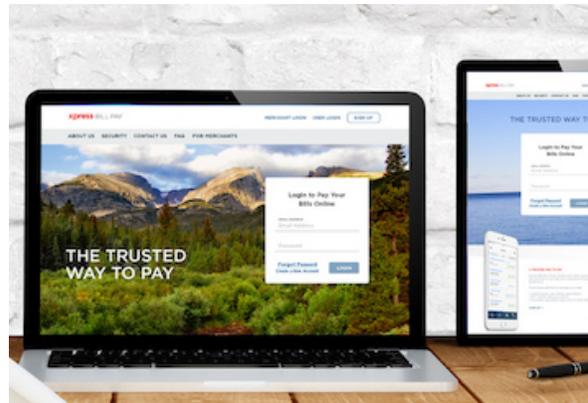
(208) 634-4803  
(208) 634-3038 (fax)

**Jodie Hagen,**  
Accounting Specialist

City of McCall  
216 East Park St  
McCall, ID 83638

**Bobette Steffler**  
Utility Billing

 [mccall.id.us/finance](http://mccall.id.us/finance)



### XPRESS BILL PAY

Xpress Bill Pay has given citizens the opportunity to make payments for utilities and other invoices through an online portal. Finance continues to be committed to creating easier processes and conveniences for our citizens.

### ACCOMPLISHMENTS

- Electronic Invoice Approval Process
- Electronic Record Retention for AP Checks
- Electronic Forms for Utility Billing
- Electronic Record Retention for Utility Billing
- Closeout of the East Lake Street Revenue Allocation Area
- Issued 2021 Bonds for the Library Expansion Project
- Federal Grant Expenditures and reimbursements (FAA AIP grants, CARES Act, ARPA, and Federal Highway) - \$3.358m



Account Transfers (Sales)	300
New Accounts Setup (Builds)	89
Pending New Accounts	56



On August 10, 2021 - Moody's Investors Service assigned an initial Aa2 rating to McCall (City of) Idaho's General Obligation Bonds, Series 2021 in the expected par amount of \$4.2 million. The Aa2 rating reflects the city's solid financial operations which have demonstrated stability with strong reserves and liquidity, an important mitigating factor to its tourism dependent economic base. The rating also reflects its small but wealthy tax base with a significant presence of second homes. Debt and pension liabilities are modest and manageable. Governance is a key rating driver given its strong operating history supported by solid minimum reserve policies and conservative budgeting practices.

# DEPARTMENT SPOTLIGHT

## Human Resources - WorkForce Development

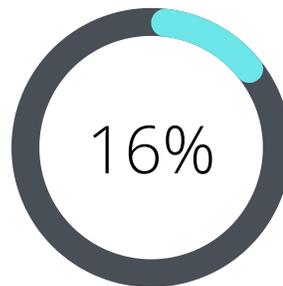


### HUMAN RESOURCES

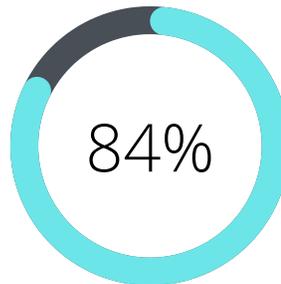
Human Resources provides proactive, fair, and creative professional services to all staff, candidates, and city departments. We work as a strategic partner in recruiting, retaining, and motivating high performance employees to enhance organizational effectiveness in meeting City objectives and demands. The Human Resources team administers internal and external employee benefit programs, timekeeping and payroll processing, compensation and benefit analysis and program implementation, policy development and ensures up to date legal compliance with all programs.

### WORKING FOR THE CITY

The City of McCall offers a complex and competitive salary and benefits package. Available positions are posted on the city's website at [mccall.id.us/jobs](http://mccall.id.us/jobs) as well as a variety of industry-specific professional print and digital locations such as social media, ICMA, and Idaho Department of Labor.



ANNUAL EMPLOYEE  
TURNOVER RATE  
2021



ANNUAL EMPLOYEE  
RETENTION RATE  
2021

### ACCOMPLISHMENTS

- Developed online employment application processes
- Implemented online timekeeping
- Implemented a new internal management training protocol
- Development and maintenance of covid protocols

# DEPARTMENT SPOTLIGHT

## Communications - Citizen Engagement

### CONNECTING WITH THE CITY

The city's [website](#) remains the most effective tool to learn more about the city's actions, projects, laws, events, meetings, and more. It is also the best place to make general comments to City Council or give your thoughts on a public hearing.

In 2021, [Textmygov](#) was launched to provide a more convenient tool to ask common questions via text. Our database continues to grow. It also allows the public to sign up for general city notifications and emergency texts.



### GETTING INVOLVED

- Visit our website
- Send a text
- Follow us on social media (Instagram/Facebook)
- Watch a council meeting
- Send a comment to staff/council
- Read the agenda or packet
- Join a committee or commission
- Use our guides and maps
- Sign up to be a part of a focus group
- Watch live or pre recorded meetings



/CITYOFMCCALL

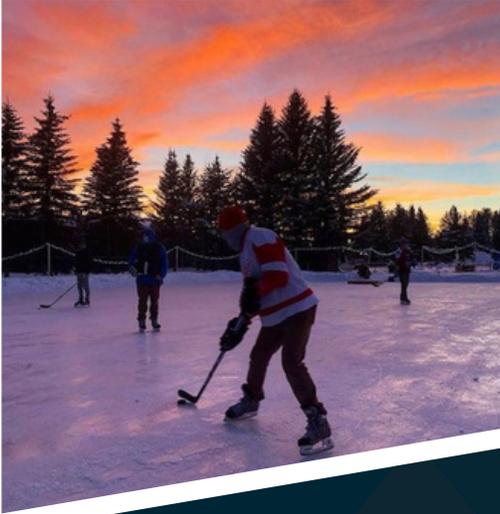
## COMMUNICATIONS

The Communications Department serves residents and members of the media by keeping them apprised of the latest news, events, and announcements coming out of the City of McCall. The office coordinates content across many different channels both digital and print. Communications maintains review of all public promotional materials, social media, and web presence and facilitates public participation efforts.

The Communications Manager serves as media liaison between the media and all city departments.

# DEPARTMENT SPOTLIGHT

## Parks and Recreation



### PARKS

Oversees all operations, maintenance, and improvements for the all city parks, public open spaces, waterfront, swim zones, boat launch ramp, docks, pump station, undeveloped open spaces, and city-owned grounds, buildings and parking lots. Also under Parks is the downtown sidewalk maintenance, snow removal, facility janitorial and maintenance as well as public art, bus shelters, downtown seasonal decorations. They control the noxious weed program and the management of the community forest and community forestry program—including arboricultural duties and code enforcement.



DIRECTOR

**Kurt Wolf**  
Parks & Recreation  
Director

### ACCOMPLISHMENTS

- Brown Park Renovation, playground replacement, and shoreline restoration.(90% complete paused for winter)
- Parks shop relocation in conjunction with the Library Project (30% complete paused for winter)
- Public Outdoor Ice Rink winter
- Provided safe, diverse programming in pandemic
- Awarded 20th Tree City USA Growth Award.
- Coordinated renovations at Legacy Park
- Secured funding for Parks and Recreation Masterplan
- Update and started RFP process.
- Maintained community program partnerships for youth through PLCA and Tutormobile.



# DEPARTMENT SPOTLIGHT

## Parks and Recreation

### PARKS & REC LEADERSHIP TEAM

**Eddie Heider**  
Parks Superintendent

(208) 634-3006  
(208) 634-3038 (fax)

**Tara Woods**  
Recreation Supervisor

City of McCall  
300 E. Park St.  
McCall, ID 83638

**Stefanie Bork**  
Admin. Assistant

 [mccall.id.us/ParksRecreation](http://mccall.id.us/ParksRecreation)

**Todd Wheaton**  
Parks Foreman



Maintained Facilities	38
Acres of public open space maintained	17
Acres of Park Land maintained	70.6
Acres of non parks land maintained	17.9
Miles of public pathway & sidewalks	1012
Rec. programs & events	31
Rec. Registration Participants	855
Total recreation programs & events	31
Participants-events & Tournaments	2000
Community Partners	21

## RECREATION

The Recreation Department is responsible for providing recreation programming that provides an active healthy lifestyle through fun, safe and positive learning experiences for those of all ages in the community, surrounding area, and visitors. The department hosts and partners with organizations and contract help to provide over 25 programs and special events. Residents and visitors can take advantage of the loaner recreational equipment for countless recreational activities.



/mccall\_parksrec



/mccallparksandrec

# DEPARTMENT SPOTLIGHT

## Community & Economic Development



CED DIRECTOR

**Michelle Groenevelt, AICP**  
**Community & Economic Development Director**

### HOUSING

Housing remains an important issue in the City of McCall. In 2021, we made great strides with the formation of the Housing Advisory Committee and the development of a Housing Action Plan. We've seen developers begin to take advantage of our Housing Incentive Program.

A variety of funding opportunities in the form of Local Option Tax, Land banking and tax increment funding as a part of the new Urban Renewal District.

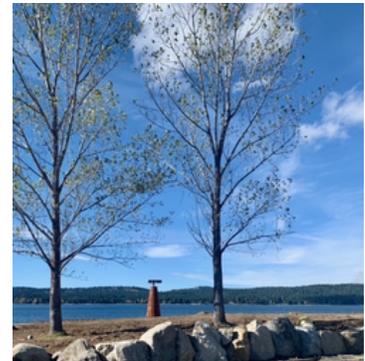
### ACCOMPLISHMENTS

- Closeout of 1990 MRA District | implemented final projects like Mill Whistle and Brown Park Project.
- Started Local Housing Action Plan
- Completed Public Art Master Plan
- Assisting in the Valley County Waterways Management Plan
- Planning and Zoning Commission training
- McCall Area Code update– Title 3 and 9
- Presentations at several conferences & workshops
- Impact Area and regional planning workshops
- CDBG funding - bid development for Senior Center
- Local Housing Structure Donation
- Transitioned department structure and personnel

(208) 634-7142  
(208) 634-3038 (fax)

City of McCall  
216 E. Park St.  
McCall, ID 83638

 [mccall.id.us/CED](http://mccall.id.us/CED)



# DEPARTMENT SPOTLIGHT

## Community & Economic Development

### CED LEADERSHIP TEAM

**John Powell, AIA**  
Building Official

**Brain Parker, AICP**  
City Planner

**Delta James, AICP**  
Econ. Dev. Planner

**Meredith Todd**  
Assistant Planner

**Rachel Santiago-Govier**  
Permit Technician

**Gene Trantham**  
GIS Coordinator



### PLANNING

Current planning improves the quality of life, design, infrastructure, and economy through the regulation of land development. The McCall Area Comprehensive Plan, the McCall City Code, and State and Federal regulations, and staff ensure that development proposals meet applicable codes. Staff supports the land use decision-making functions of the McCall Area Planning and Zoning Commission within the City and the Impact Area. Staff also supports the land use decision-making functions of the City Council and the Valley County Board of Commissioners for the City and the Impact Area, respectively.

Long range planning activities include the continual update and implementation of the McCall Area Comprehensive Plan, zoning and subdivision codes, and other policy and regulatory documents to better articulate the community's vision.

### BUILDING

The building official is responsible for the creation of a safe, clean, 'green' built environment within the City and Impact Area. Staff reviews building plans for conformance to the International Building Code (IBC) and other related codes and issues building permits. The building official performs inspections as required, ensuring that construction conforms to IBC and approved designs.

### GIS

The Geographic Information Systems supports mapping and analysis efforts by providing accurate data, providing analysis and maps, and GIS training opportunities for employees.

### Economic Development

Economic Development was formally added to the Department responsibilities October 2017. This program umbrella activities includes grant writing, local housing and facilitating the public art program.



Grant amount awarded	\$908,749
Land Use Applications	160
Building Permits	

# DEPARTMENT SPOTLIGHT

## Public Works



### MISSION

McCall Public Works Department is dedicated to excellence, integrity, and stewardship. We enhance the safety, welfare, and livability of the community by providing and managing infrastructure and services for streets, water distributions, and water treatment.



**Nathan Stewart**  
Public Works  
Director

**Jodi Weaver**  
Administrative Assistant

### OVERVIEW

The McCall Public Works Department provides services and programs that affect the daily lives of everyone who live and work in McCall. Public Works in McCall consists of three main divisions: Engineering, Streets, and Water.

In order to accomplish our mission, Public Works has to anticipate, plan and provide exemplary public services and facilities that support the needs of our growing community in an efficient, customer-focused, and financially responsible manner. Public Works/Streets also promote short and long-range planning, maintenance, and capital improvement goals for maintaining and improving the public street system.

(208) 634-5580  
(208) 634-3038 (fax)

815 N Samson Trail McCall, Idaho 83638  
Mail Address: 216 E. Park Street McCall, Idaho 83638

Open Monday to Thursday 8 am to 4 pm  
Friday 8 am to 12 pm

 [mccall.id.us/publicworks](http://mccall.id.us/publicworks)

# DEPARTMENT SPOTLIGHT

## Public Works - Engineering



**Morgan Stroud**  
Staff Engineer

### OVERVIEW

The office of the Staff Engineer is supervised by the Public Works Director. Although primarily serving the needs of the Public Works Department in Streets & Water, the Staff Engineer provides civil and environmental engineering as well as construction project management for the entire city organization.

- provide plan review and approval for all proposed development projects and land use applications addressed by the Planning and Zoning Commission.
- Working with Community Development staff to assist developers through the permit approval process.
- Assuring new infrastructure is completed in accordance with the City's engineering and development standards.

The Public Works Director and Staff Engineer are responsible for managing the City's engineering consultants and overseeing the development of engineering and development standards for public infrastructure (water, wastewater, right-of-ways). All construction plans for projects within the City must be signed and approved by the Staff Engineer. This position also plays a critical role in the development of the public works infrastructure mapping and GIS databases.



PW Construction Project Management in 2021 - Staff Engineer and/or PW Director-City Engineer Project as Project Managers for the following:

- SH-55 and Deinhard/Boydston Lane Feasibility Study
- Senior Center CDBG Parking Lot Reconstruction
- Downtown Core Phase 2B and 3A
- Spring Mountain Boulevard CRABS
- E. Deinhard CRABS and SH-55 Intersection Improvements
- Golf Course Parking Lot Repaving
- Thompson Street Reconstruction
- Hewitt Street Repaving
- PW Facility Master Plan Implementation
- Library Expansion
- E. Lake Street Streetscape Design

Significant Land Use Development Engineering Reviews in 2021

- Big Horn Subdivision
- 428 Colorado Street CUP
- Broken Ridge Commons Subdivision
- River Ranch Phase 2 and 3 PUD
- Maverik PUD
- Running Horse PUD
- Pine Creek Ranch PUD
- 901 2nd Street PUD
- Black Bear Condominium PUD

# DEPARTMENT SPOTLIGHT

## Public Works - Streets



The costs for operating the Streets Department are paid through the General Fund. This fund is Primarily dependent on property tax revenue. The Department also receives supplemental funding from the Water Department for shared services such as administration. Grant funding is an additional source that can contribute to this budget.

Staff are also responsible for implementing projects funded by the Streets LOT tax which is dedicated to street reconstruction and maintenance. The approved Transportation Master plan outlines the future use of the Streets LOT funding for planned infrastructure projects.

STREETS SUPER.



**Cris Malvich**  
Streets  
Superintendent

**Sissy Wallace**  
Streets Supervisor

### OVERVIEW

The Public Works - Streets Department is responsible for maintaining fifty miles of city streets, rights-of-way, and 4 public parking lots. We additionally administer and implement all city engineering, transportation planning, and land use development engineering review.

Our Street Operator staff are on call 24/7, 365 days each year to handle emergency call out for downed trees, street and traffic light issues, and snow removal, as well as assisting with hazardous spills and clean-up and other community/EMS emergencies.

During the fall and winter, our primary activity is snow removal prep activities and snow removal. When it is not snowing, crews are busy cutting the snow floor and widening roads. During the spring, our Steet Operators are busy making sure storm drains are working properly and repairing roads damaged by spring breakup. The early summer season brings crack sealing to prevent water from making its way below the surface and causing erosion. As the weather improves, public streets and parking lots get fresh striping. Grading and applying dust control to all gravel streets is completed. By mid-summer, pothole repairs, roadway patching, and repaving are also completed in accordance with our Capital Improvement and Maintenance Improvement Plans.

#### FY 2021 Streets Department and Streets LOT Projects

Project	Streets Dept. Expenses	Streets LOT Expenses
Downtown Core Reconstruction	\$0	\$503,000
PW Facility HVAC Improvements	\$33,000	0
Capital Purchases (Ford F250)	\$33,000	0
Thompson Ave Reconstruction	\$82,000	
Spring Mountain Blvd CRABS Reconstruction		\$1,200,000
Hewitt Street Repaving	\$77,000	\$0
Deinhard Lane CRABS and SH-55 Intersection	\$0	\$81,000
<b>Total Streets Investment:</b>	<b>\$225,000</b>	<b>\$1,784,000</b>

# DEPARTMENT SPOTLIGHT

## Public Works - Streets

### 2021 ACCOMPLISHMENTS

- Reconstruction of Spring Mountain Boulevard (1.25 miles) – new paving and stormwater facilities
- Rehabilitation of Hewitt Street – new paving and stormwater facilities
- Hiring and training of new street operators
- Pavement rehabilitation and new turn lane configurations at Railroad/3rd Street Intersection.
- HVAC replacement for PW Administrative office – new heat pump and propane boiler system will provide 97% efficiency, improved indoor air quality and virus mitigation, and significant operational cost savings.
- Continued development of the PW Facility Master Plan – site planning for new heated and unheated covered storage, geotechnical analysis for soils stability and groundwater monitoring wells installed for future stormwater management and snow storage facilities.

*The Public Works Department also assists multiple community events such as Winter Carnival, 4th of July, and other activities that occur within the City's public rights-of-way.*



### STATS

Snow plowed on roads	181.5 inches
Days with 3+ inches of snowfall	28 days
Asphalt maintenance	50 miles
Gravel road maintenance	6 miles
Public Works Permits issued	150
Permit warranty inspections	200+
Streets Crew	10

# DEPARTMENT SPOTLIGHT

## Public Works - Water



The Water Department is an enterprise fund and the costs for operating the Department comes from two processes: monthly water base rates and monthly usage rates. Grant funding provides an additional source of revenue for the Department.



WATER MANAGER

**Sabrina Sims**  
Water Systems  
Manager

**Levi Brinkley**  
Water Distribution  
Superintendent

**Stacy LaFay**  
Water Treatment  
Plant Manager

### OVERVIEW

The McCall Water Department is responsible for maintaining the City’s public water treatment and distribution infrastructure.

Maintaining over 90 miles of water mains, our Water Operator Staff are on call 24/7, 365 days each year to handle emergency call out for water main breaks, water meter issues, as well facilitating with new water meter installations.

Our operation and maintenance activities include old meter and hydrant replacement, hydrant flushing, water service and valve repairs, pump station and PRV vault routine maintenance. Treatment facility O&M includes maintaining SCADA controls, water laboratory QA/QC, regulatory reporting, filter repairs, intake station pump replacements, and plant system routine repairs/replacement.

**FY 2021 Water Distribution and Treatment Projects**

Project	Distribution Expenses	Treatment Expenses
Water Line Replacement (Citywide)	\$785,000	\$0
Booster Pump Station Improvements	\$45,000	0
Intake Station Reconstruction	\$0	\$810,000
Treatment Plant Improvements		\$47,000
Total Investment:	\$830,000	\$857,000

# DEPARTMENT SPOTLIGHT

## Public Works - Water

### 2021 ACCOMPLISHMENTS

- Legacy Beach Pump Station Restoration & Beautification Project
- Washington Ward Waterline Improvement Project – 716 LF of new looped 8” C900 water main, 7 new water services, and a new 3” meter vault.
- Alpine Dawson Waterline Improvement Project - 940 LF of new 8” C900 water main, 16 new water services
- Lead and Copper Program Development – increased monitoring and reporting in compliance with IDEQ requirements.
- Preparation and submittal of EPA required Risk and Resiliency Assessment and Emergency Response Plan.
- Implementation of the Department’s Asset Management Program tracking all operator work orders and work performance. In development since 2017, 100% of operator time is now being recorded and analyzed to improve overall efficiency and identify critical areas that need additional labor and financial investment.
- System wide hydraulic model calibration – field testing of hydrant flows and QA/QC of distribution digital mapping provided a comprehensive calibration of the Departments hydraulic model used to plan and design future water infrastructure for our growing community.



### STATS

New Water Customers	113
Meters & read equipment repaired/replaced	192
811 Diglines completed	428
Water mains/service lines repaired	17
Water Operator Crew	8
FY21 Water production*	453,000,000 gallons
Water usage up +41,000,000 gal. over FY20	



# DEPARTMENT SPOTLIGHT

## McCall Public Library



### VISION STATEMENT

To learn from our storied past, transform lives, and cultivate curiosity about an everchanging future.

#### Core Values:

1. **Inclusivity:** create a safe and organized atmosphere for patrons and staff to connect, learn and grow.
2. **Access:** allow freedom to explore all kinds of information and civic engagement; provide thoughtfully curated materials and intriguing programming.
3. **Innovation:** embrace 21st century library practices and evolving technologies.
4. **Sustainability:** be responsible stewards of the McCall Public Library's financial and material resources.
5. **Resilience:** adapt to change according to the needs of the community.



**Meg Lojek**  
Library Director

### OVERVIEW

The Library thrives as a community hub enjoyed by residents and visitors. Our downtown location near shops, restaurants and the lake is welcoming. The vibrant library and knowledgeable staff are indicators of a resilient and healthy community. Patrons access eBooks and other digital information anytime online. Public computers, WiFi, printing, scanning, hot spots, and test proctoring help close the digital divide in our community. Despite the pandemic, classes remain an important service, bringing citizens together for civic engagement. Instructors teach children social skills, listening comprehension, and foundations of reading. Adults gather to learn, share ideas, and discuss literature. Many programs have adapted to an online or outdoor meeting platform. Meeting spaces in the Conference Room and Idaho Room are open to the public and under extremely high demand. All services are available 6 days/week.



# DEPARTMENT SPOTLIGHT

## McCall Public Library

### LIBRARY TEAM

**Diane Penny | Heidi Strohmeyer**  
Library Specialists

**Jennifer Hoban | Kristin Kindall**  
Library Associates

**Casey Bruck**  
Programming Librarian

**Bre Anderson**  
Children's Librarian

#### MISSION STATEMENT

*The library is the heart, mind and spirit of our community. Our mission is to provide boundless opportunities to educate, inspire, and connect patrons of all ages, backgrounds and views.*

### STATS



Visitors to the library	22,940
Physical Items circulated	39,527
Summer Reading Hours- Youth	59,040
People with library memberships	5,149
Program Attendees	3,039
WiFi, internet computer users	4,927
Hours worked by volunteers	1,129
Hours open to the public	2,288
Member amount saved:	\$548,699.78

*Most popular books 2021:  
The Four Winds by Kristin Hannah; Midnight Library  
by Matt Haig; Caste by Isabel Wilkerson.*

### 2021 ACCOMPLISHMENTS

- Ballot measure WIN: 78% in favor of library expansion to build a new facility and remodel the existing structure. The project will provide flexible spaces, a large community meeting room, and a welcoming place for study, creativity and collaboration. [Watch Video>](#)
- McCall library became a lender for inter library loan items nationwide.
- Awarded a Summer Intern. The internship is funded by a grant from the Idaho Commission for Libraries. We are happy to welcome a MDHS grad back to town as part of this workforce development project.
- Library staff completed Make It Idaho tech training, American Red Cross CPR & AED training, and Central District Health Mental First Aid training.
- The library became a voter registration site.
- Provided new technology for checkout, including laptops, Chromebooks, iPads, Virtual Reality headsets, 360 degree cameras, projector, screen, conferencing camera, hot spot, and use of Zoom account.
- Library Director was elected as President of the Valley Mountain Library Consortium, and selected to serve on the Idaho Commission for Libraries' Let's Talk About It program selection committee.
- The library unveiled a Community Bikes program.

# DEPARTMENT SPOTLIGHT

## Airport



MANAGER



**Emily Hart**  
**Airport Manager**

### OVERVIEW

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Located on the south side of McCall, Idaho - the McCall Municipal Airport is a full-service airport. It handles about 46,000 flights each year, providing residents and visitors a quick trip in and out of our resort town. While many private planes utilize the airport, three small commercial airlines that offer chartered and scenic flights are Gem Air, Salmon Air/McCall Aviation, and Sawtooth Flying.

Other airport services are provided by Dew Aircraft (Airplane Maintenance), McCall Aviation (A full-service FBO), Mountain/Canyon Flying Seminars (Backcountry charter, Airplane Rental, Flight Training), and the MYL Flying Club (Aircraft rental and Flight Training).

With one 6,108ft by 75ft runway and two published GPS-based instrument approaches, McCall serves the all-weather arrival and departure needs of its market better than most mountain destination airports. McCall is known as the “Gateway to the Backcountry,” serving as a base to fly to mountain wilderness, river canyons, and remote unimproved airstrips. Similar to our homeownership data, McCall provides second hangars for our part-time citizens.

McCall Municipal Airport provides a safe, efficient and cost effective environment for air transportation, acting as a gateway to and from the City of McCall and the region. We promote corporate and private aviation, affording convenient and diverse travel options. We adhere to high safety and service standards. Through a culture of professional conduct we strive to exceed expectations while contributing to the economic growth of the regional community by practicing stewardship of revenues from all sources.

The airport maintains the facilities, grounds, and City property. Maintenance includes winter snow removal, summer weed control, and wildlife management. We execute the hangar leasing program, enforce the City Code as it applies to the airport and work to develop the airport in harmony with tenant and community needs.

# DEPARTMENT SPOTLIGHT

## Airport

### 2021 ACCOMPLISHMENTS

- Began development of the Airport Master Plan encompassing the next 20 years at MYL
- Developed the plan for the east-west taxiway D and runway rehabilitation project, expected to be completed in 2022 paid with 90% funding by a grant from the the FAA with an additional 5% paid by both State and the City of McCall.
- Hosted a successful and well attended Airport Open House in June of 2021.



### STATS

Indirect Jobs Created	307
Airport Income	\$13,666
Economic Output	\$34,000,210
FY 21 Flight Operations	43,400

# DEPARTMENT SPOTLIGHT

## McCall Golf Club



The golf fund consists of all operations associated with the McCall Golf Course. Golf Course management is responsible for clubhouse building maintenance, golf course maintenance, utilities management, equipment maintenance, project management, purchasing, budgeting, marketing, continuing education and overseeing contract management which includes the Golf Professional, Allan Morrison, who owns the carts and popshop, the Clubhouse Restaurant Banyans on the Green which provides food and beverage.



BANYANS



**Eric McCormick**  
Golf  
Superintendent



### GOLF COURSE OVERVIEW

Although we are a Municipal Golf Course, we operate as a Resort Golf Course. Marketing is done in partnership with the other golf courses in the area to bring people to McCall. We also advertise our Brand as McCall Golf Club which is part of the Resort Marketing. McCall Golf Club hosts the largest match play tournament in the northwest every July. It is a week long event using all 27 holes. At McCall you can play golf all day while enjoying abundant wild life, beautiful mountain views, and then still be in the area to enjoy the rest of McCall. In the winter the golf course becomes a park where you can snow shoe, cross country ski, walk your dog or sled on our tubing hill.

Our goal is to have 13 seasonal staff—7 working from May to mid-October. When we are fully staffed our team is made-up of the Golf Course Manager, 2 full-time staff, Assistant Superintendent, Mechanic, and 13 seasonal staff that also work part-time.

The Course allows for more than 40 employment positions during the golf season between Pro Shop and Restaurant. We employed 3 seasonal staff part-time through the winter to help with snow removal on cart paths and allow full-time staff to take some vacation.

# DEPARTMENT SPOTLIGHT

## McCall Golf Club

### GOLF COURSE TEAM

**Billy Romero** *Retired 2021*  
**Assistant Superintendent**

**Calvin Clark**  
**Mechanic**

(208) 634-7200

McCall Golf Club  
 925 Fairway Drive  
 McCall, ID 83638

Open Seasonal

 [mccallgolfclub.com](http://mccallgolfclub.com)



### STATS



Number of rounds played	40,500
Revenue generated	over \$1 million



### 2021 ACCOMPLISHMENTS

- Set record revenue and golf rounds
- Started saving for implementing Master Plan projects
- Maintained the golf course in great condition.
- Held 7 tournaments that were full with a waiting list.
- Parking lot ground and repaved.
- Installed a new entry sign
- Held a workshop to discuss rate impacts and the master plan
- Hosted the USGA Mid-Am Qualifier

# DEPARTMENT SPOTLIGHT

## Information Systems



### INFOSYS

Information Systems is responsible for technologies and their infrastructures, staff support, providers and risk management. Those broad areas include the connections, application frameworks and data that comprise the recorded knowledge needed to run the City. We are also tasked with managing external threats, implementing security policies, facilitating legal compliance, disaster planning, and helpdesk services. Like other small IS departments, we're generalists with specialized skills. We cover all staff technology roles from Chief Technology Officer to Helpdesk Technician, with a staff of two. We leverage third-party services for large projects, office phones, proprietary software support, fiber-optic networks, and industrial process control computers.



**Chris Curtin**  
Information  
Systems Manager

**Vlatko Jovanov**  
Network  
Administrator

### PROJECTS

The Information Systems department in 2021 addressed several major hardware upgrades. We replaced the entire switching core increasing network speeds across the board. Additionally, all individual switches in each building were upgraded to current technology.

A new hybrid Teams environment was implemented in Legion Hall to facilitate online meetings. This environment streamlines online meetings and works well when live streaming Council meetings. InfoSys staff received certifications in fiber design (Chris) and fiber optics installer (Vlatko).



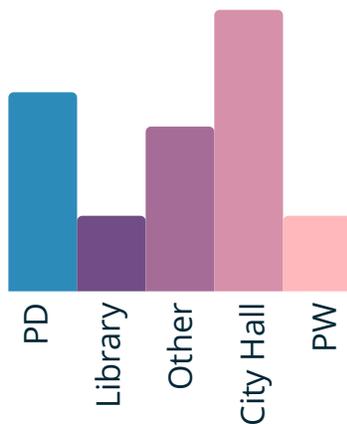
# DEPARTMENT SPOTLIGHT

## Information Systems

### LIBRARY KIOSK

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Infosys helped the Library implement a new laptop kiosk system. This system is a selfservice kiosk that allows patrons to simply put in their library card and checkout a laptop. Additionally, the library WiFi infrastructure was upgraded through a CARES grant to provide greater free wireless coverage around the library and City Hall. We homogenized the free wireless offered in the library and throughout the community to make it easier to utilize. “FreeWifibyRAPID” is available in several areas around the downtown core and City campus buildings.



### RAPID INTERNET

---

RAPID has gone through several growth changes this year. While the pilot test neighborhood was postponed until spring 2022 as a result of a COVID flare-up in the Fall of 2021, the project has joined a larger partnership with the West Central Mountains Fiber Network (WCMFiber.com). This partnership extends the capabilities of RAPID to include the entirety of Valley County. Partnerships like this have seen great success in other states. This will allow greater economies of scale with regard to overall planning, grant applications management, and operations. While working with WCM Fiber, RAPID has published an RFP for middle-mile services between McCall and Emmett, ID. This RFP would provide the network with access to additional internet service providers (ISP’s) similar to what is available in Boise.

### PD UPGRADE

---

The McCall Police Department, in tandem with Valley County, completed a major upgrade from their previous report management system (ARTS) to the Spillman system. This system integrates better with statewide online resources and is better suited to the mobile workforce model embraced by the City.

RAPID has also been working closely with [Imagine Idaho](#). Imagine Idaho has a mission to “educate, coalesce and leverage community leadership throughout the state to deploy significant federal and state funding for broadband communications infrastructure in a procompetitive way to unserved and underserved Idaho. Imagine Idaho’s ultimate goal is increased broadband access that allows all Idahoans to live, learn and work anywhere...” Imagine Idaho awarded RAPID with a grant to help create a numeric management system for installed fiber assets. This will give us an asset management system that will make fiber troubleshooting and overall management more intuitive. Additionally, the InfoSys Manager was asked to sit on a board seat with Imagine Idaho.

*“What lies behind us and what lies ahead of us are tiny matters compared to what lies within us.”*

– Ralph Waldo Emerson

# MCCALL

CITY OF  
MCCALL IDAHO  
STATE OF THE  
CITY | 2021

# REFLECTIONS



City of McCall, Idaho  
216 East Park Street  
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