

ARTIST CALL FOR APPLICATIONS: Public Art for McCall Urban Renewal District

**Deadline: 12:00 Noon MST
Monday, June 15, 2020**

Email applications to:
djames@mccall.id.us
Subject: McCall Urban
Renewal Public Art

Questions:
Delta James
Economic Development
City of McCall
Phone: 208.634.7142
djames@mccall.id.us

Budget: \$100,000



Public artwork may be integrated into future improvements to the Payette Lake shoreline and adjacent Brown Park.

Project Scope: The McCall Redevelopment Agency is seeking an artist- or planner/artist-team to work with City staff and engineers to:

- 1) Identify and prioritize opportunities and locations for future public artworks within the McCall Urban Renewal—East Downtown District area and produce a short report on potential sites; and
- 2) Develop not less than three public art design concepts for priority sites identified in the public art siting plan (1) above) and;
- 3) Fabricate and install at least one chosen public art project within the urban renewal district boundary.

The artwork should:

- Complement planned or existing improvement projects with the McCall Urban Renewal District geographic boundary; and
- Contribute to the McCall Urban Renewal District as an inviting and economically vibrant area; and
- Preserve view sheds and access to Payette Lake; and
- Highlight and celebrate McCall's unique history, character and/or environment; and
- Be durable, low maintenance, and appropriate for McCall's climate.

The Urban Renewal District area offers a wide variety of public art opportunities, including, but not limited to; artwork incorporated into waterfront, street or park improvements, interactive works, and functional elements such as street furniture or bike racks, or park play equipment. The final fabricated artwork(s) may address one or more locations within the McCall Urban Renewal District.

The selected artist is expected to have the ability to collaborate with a variety of stakeholders, design professionals and city staff during the development of a plan for placement of future public artworks and at least three design concepts for unique and engaging works of art. The artist(s) is expected to then fabricate and install, with quality workmanship and timeliness, not less than one selected public artwork (more, if budget allows).

Eligibility: This public art opportunity is open to artist- and planner-artist teams, age 18 and over, living within Idaho. Artists living elsewhere that have a demonstrated connection to McCall will also be considered, however preference will be given to Idaho artists.

Call to Artists — Public Art for the McCall Urban Renewal District

Budget: The budget for this public art planning and implementation project is **\$100,000**. This is a not-to-exceed amount and covers all costs associated with the process to identify and prioritize public art opportunities within the urban renewal district area (not to exceed 15% of the total budget), develop at least three distinct public art design concepts to be vetted through community input (not to exceed 5% of the total budget), and all costs associated with public art project implementation including, but not limited to: artist/consultant fees, travel, insurance, materials, fabrication, site preparation, transportation and installation of the work, and title plaque.

How to Apply: This Call to Artists is a request for qualifications (RFQ). Interested artists must submit the following by **12:00 Noon MST, Monday, June 15, 2020**:

1. Letter of interest (no more than one page) addressing how you envision public art contributing to placemaking in the urban renewal district area, and your related experience working with team of engineers and City staff to plan public art projects.
2. Resume (no more than one page) summarizing qualifications and/or past experience. If submitting as a team, a resume should be submitted for each team member.
3. References. A list of at least two professional references that have knowledge of the artist's work and working methods. References of potential finalists will be contacted.
4. Fifteen (15) images of past completed artwork. If submitting as a team, the total number of submitted images is limited to fifteen (15) but should examples of each team members' work.
5. Annotated list of all submitted images with title, medium, dimensions, and year completed.

Submitted applications must include:

One complete electronic copy as a single .PDF file submitted via email. E-mailed applications must be reduced to a size of 7M or less if sent as an attachment. Alternatively, a file share program can be used with a document link emailed by the deadline.

Selection Process:

A selection committee consisting of representatives from the McCall Public Art Advisory Committee, McCall Redevelopment Agency, professional artists and the community at-large will review all RFQ submissions and select an artist or artist-team to recommend to the McCall Urban Renewal Agency for contracting. The selection committee may, or may not, elect to interview (via video conference) one or more artists during the selection process. Selection criteria used will include:

- Artistic Quality (60 points): demonstrated by quality and cohesiveness of the body of past artist work; and
- Ability to Complete Project (30 points): demonstrated by relevance and experience of past public art planning, and collaborative project implementation as described in the letter of interest, submitted resume and by listed references; and
- Organization/Presentation (10 points): demonstrated by the presentation, timeliness and clarity of the application materials

The selected artist will work with city staff and design engineers to identify opportunities and future locations for public artwork within upcoming urban renewal improvement projects (see site information on next page). The artist will then develop and submit not less than three artwork design proposals including concept, materials, size, maintenance details, and budget. The proposals will be exhibited at a public venue and on the City of McCall web site for approximately three weeks to gain community input. The selection committee will meet again in the Fall of 2020 to select the final proposal for fabrication and installation by August 31, 2021.

Anticipated Timeline:

June, 15, 2020:	Applications due by email delivery
Late June, 2020	Selection committee recommends finalist artist(s)
July, 2020:	McCall Redevelopment Agency approves artist contract
August-October, 2020:	Artist works with design team to identify public art opportunities
Fall, 2020:	Artist creates three or more design proposals for public artwork
Winter, 2020/21:	Community engaged selection of final proposal(s)
Winter-Spring, 2021:	Artwork fabrication
By August 31, 2021:	Artwork installation and dedication

Call to Artists — Public Art for the McCall Urban Renewal District

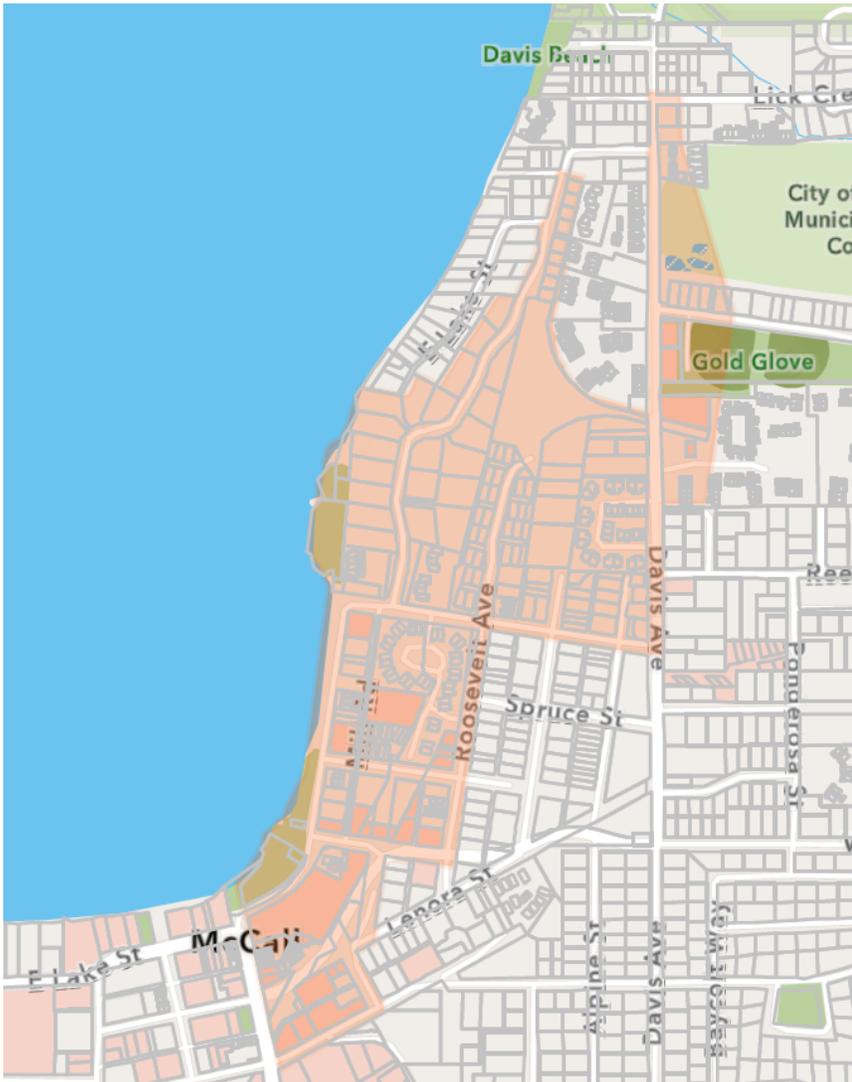
Site Information:

The McCall Urban Renewal District—East Downtown was established in 1990 and encompasses approximately 90 acres in the eastern portion of McCall's downtown and extends along the east shore of Payette Lake. The area includes the following upcoming planning improvements, which offer opportunities for integration of public artworks:

- Brown Park, the former site of the McCall Lumber Mill is now a lakeside park with playground equipment which is slated for replacement in fall 2020 along with shoreline stabilization and pathway improvements.
- Shoreline and street improvements are being designed along E. Lake Street between Legacy Park north to Brown Park. The selected artist(s) will be asked to work with the project design team to identify opportunities for integrated public artworks within the project design.



Brown Park, former mill site.



- Roosevelt Pocket Park, located at the intersection of Roosevelt Ave and Pine Street is a very small centrally-located neighborhood park near the historic Alpine Theater and “Mountain Goats at Play” public art plaza. Plans for improvements are in the design phase now.
- The Railroad Avenue separated bike/pedestrian pathway between 3rd Street and Pine Street includes opportunities to create unique small places for users to stop, relax and view the lake.

The urban renewal district, established for 30 years, will sunset upon expenditure of its final revenue allocation in 2021. This project will help to memorialize the investments made in the area well into the future.

More information:

- McCall's Public Art Collection: <https://www.mccall.id.us/public-art>
- History of McCall: <https://www.youtube.com/watch?v=5OucVlssIWU>
- Things to do/places to stay in McCall: visitmccall.org
- McCall Redevelopment Agency: <https://www.mccall.id.us/redevelopment>

McCall Urban Renewal District—Downtown East (area shaded in orange).