



**Public Art Advisory Committee
Agenda**
June 5, 2013—4:30 p.m.
McCall Public Library
218 East Park Street, McCall, ID 83638



COMMITTEE MEETING – Began at 4:30 p.m.

• **CALL TO ORDER AND ROLL CALL**

Committee members Bob Youde, Barbara Nokes Kwader, Claire Remsberg and Alison Foudy were present. Also present were Delta James, City Planner, Dennis Coyle, Parks & Recreation Director, and Public Art Management Team members Debra Facchin and Tracey Kindall.

• **MINUTES APPROVAL**

Barbara moved to approve the committee minutes of December 19, 2012 and March 20, 2013. Claire seconded the motion. The motion passed unanimously.

• **CHAIR / VICE-CHAIR ELECTIONS**

The committee tabled this item until the August 13, 2013 meeting.

• **PUBLIC ART EXAMPLES**

Staff and committee members shared examples of public art that they liked.

• **PUBLIC ART SITE PRIORITIES – URBAN RENEWAL DISTRICT**

Staff explained the boundaries of the McCall Urban Renewal District and outlined current and possible future projects within the District. The committee members then brainstormed and prioritized public art ideas within the District area. The top prioritized ideas included:

- Wrap utility boxes with images
- Mural or sculpture affixed to bike path retaining wall along Railroad Ave
- Artist-designed tree grates within the upcoming Fir Street sidewalk project
- Brown Park to Legacy Park pathway – sculptures along path and/or artworks within pathway surfacing
- Artwork near Alpine Theatre to celebrate that cultural spot
- Artwork within front area of Fairway Park to reference recreation

The committee then directed staff to present these ideas to the McCall Redevelopment Agency.

• **PUBLIC ART EDUCATION / ADVOCACY**

The committee discussed the barriers regarding support for public art, which include:

- Concerns regarding ongoing maintenance needs and costs
- Funding for artworks, especially as a priority for public funds
- Lack of knowledge of what public art is and can be, and its contribution to economic development

The committee also brainstormed ways to “get the word out” regarding the benefits and process for selection of public art, these included:

- Presentations to community groups such as the McCall Redevelopment Agency, Chamber of Commerce, teacher groups, Rotary, etc. A ten-fifteen minute compiled presentation for committee members to use would be helpful in keeping the message consistent. Barbara will draft a one-page talking points document.

- Hosting of a film/DVD series that highlights public art (i.e. TED talks), possibly in partnership with the McCall Arts and Humanities Council. Tracey and Claire will investigate film examples and showing opportunities.
- Celebrate the existing public art collection via walking tours, brochures, youth educational curriculum. Staff will compile info about existing public artworks and Alison will help create a youth oriented document.
- Survey or interviews of community members to ask them what public artworks they would like to see. Staff reminded the committee about the public art planning process done by Karen Bubb that included a similar inquiry.
- **OTHER**
 - Downtown Master Plan update – staff provided an update of the Downtown Master Plan update process and encouraged committee members to take the survey on the City’s web site.
 - Next meeting – August 13, 2013
- **ADJOURNMENT**

The meeting was adjourned at 6:15 p.m.