

McCall Improvement Committee Meeting Minutes 04/13/2017

McCall City Manager Nate Coyle, McCall City Mayor Jackie Aymon, and Payette Lakes Recreational Water and Sewer District Operations Manager Dale Caza were available to discuss the upcoming ballot related to sewer annexation. A brief presentation covered the history of the Joint Wastewater Advisory Group (JWAG), the group's recommendation to the City and the District to consider consolidation under the District, and the upgrades needed for the system to operate for another 20-30 years. The ballot will have two main questions, whether the City infrastructure should be annexed by the District and whether to approve a \$22 million bond. Some of the money from the bond will be used to pay off the City's dept. Both questions on the ballot are connected, one cannot pass without the other. Rate information is now available on the JWAG website. Both City residents and property owners within the Recreation district can vote. The ballot only affects wastewater, the City will maintain their water system. City Mayor Jackie Aymon advocated for the consolidation.

Chairperson Noah called the meeting to order at 4:23 PM. Alexa Hersel, Julie Grove, Carolyn Trino, and Morgan Bessaw were present. The minutes of March 16, 2017 were reviewed.

Alexa Hersel moved to approve the minutes. Julie Grove seconded the motion and the motion passed.

No financial report was available but no money has been raised or spend in several months.

McCall in Bloom (MIB)

Julie Grove suggested handing out garden bells for participants because there are no contestants this year, so no golden gnomes will be handed out. The bells are also small enough that both residential and commercial participants can enjoy them. The bells can be ordered at a discount for \$7.50/per bell. The wildflower seeds handed out to all contestants last year ended up costing about \$6.5/per bag, not a large difference, and the bells will take less work to put together. There have never been over 72 participants.

Carolyn Trino made a motion to order 80 bells. Alexa Hersel seconded the motion, the motion carried.

More signs will need to be ordered since everyone will be receiving a Partner sign this year and the Contestant and Edibles signs will not be used. The City has 29 in the basement and committee members have a few at home as well. Ordering of signs will be tabled until after the May event, allowing committee members to locate and count signs they have and to get a better estimate of how many to order. Sadie Noah will send out an email requesting if anyone has signs they let the committee know.

Fliers and forms still need to be edited, Sadie Noah will edit and send out once she has received them from Carol Coyle. Carolyn Trino requested a list of phone numbers for all individuals that have participated in the past to help recruit members. It was suggested that the committee host both the launch party and the thank you event at Bistro 45 instead of using members' homes. The change will save money on beverages by just buying appetizers and allowing people to purchase their own beverages, it will also save time on set-up and break-down. Morgan Bessaw will check with Bistro 45 on availability, preferably Wednesday May 24th from 5:00-7PM and Monday August 14th.

2017 Secret Garden Tour

The Secret Garden Tour is set for July 29th. Julie has found a garden for the secret garden and has one other person that she will be asking. There was discussion that not all gardens need to be huge, it would be nice to have a mix of sizes and styles.

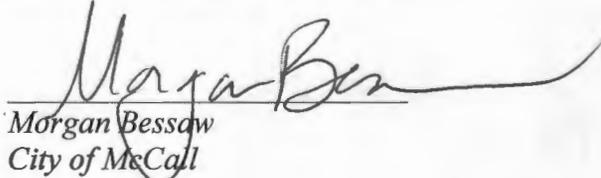
Sadie has started to advertise on Facebook and with the Chamber. Carolyn suggested sending information to every golf course in the Boise area and asking for contacts for the women's league. Someone should reach out to the women's club at the McCall Golf Course in case they have contacts at the Boise clubs and can help advertise. Sadie will edit and send out the flier in the next week so that all committee members can help advertise. The Committee needs to divide areas up around town for members to hang up fliers as well. The Committee does not foresee needing to spend money on promotional materials at this time, possibly a newspaper advertisement in July or late June.

Miscellaneous Reports

- Alexa Hersel presented on the Committee Appreciation Breakfast & Workshop hosted by the City of McCall. It was a good opportunity to meet other volunteers and to review open meeting laws. The City appreciates all the work that committee volunteers do and is planning on making the breakfast an annual event.
- Sadie Noah discussed the importance of MIC participation when asked for public comment on various City initiatives. When Carol Coyle or any staff member send out requests for comment, it is important to submit comment through the requested channels, just replying to the email from staff is usually not sufficient for the comment to be included. Sadie will work on an email to the committee explaining the proper way to submit public comment.
- Alexa proposed working with Midas Gold for a community project. Midas is already working with the local school and they are looking for new community projects. This could be a good way to build MIC collaborations future America in Bloom submissions. Julie suggested taking kids to help landscape the museum grounds and she is willing to provide tools for all youth participants.
- Julie talked to the Post Master about the state of the landscaping and grounds. It is becoming warm enough for the Post Office to turn their water on for the season, at which point they will let Julie know if there is water. Water has not been active on site in several years so it is unclear at this point if the pipes were properly winterized or not and whether water will be available this summer. If it is they are willing to work with local groups to landscape, if not, Julie suggested working with them to improve their hardscape.

The meeting was adjourned at 5:45 PM. The next meeting will be May 11th at 4 PM.


Sadie Noah, Chair
McCall Improvement Committee


Morgan Bessaw
City of McCall