

McCall Improvement Committee
Meeting Minutes 9/8/11

Present: Judy Maguire, Michael Burke, Cathy Jaspersen, Jean Odmark, Julie Grove, Ken Deibert, Carol Coyle

The meeting was called to order by Cathy at 2:05 pm. A quorum was present. The minutes of the July 14 minutes were read. Michael moved to approve the minutes; Jean seconded the motion and the motion passed. Ken Deibert introduced himself and is interested in learning more about the committee.

America in Bloom recap: Members discussed successes and suggestions for change for the AIB and MIB programs. The judging categories were discussed and it was agreed to keep three categories of residential, commercial and non-profit. Julie suggested that the signs were very successful and efforts should be made to increase the number of participants which will increase the awareness. Michael suggested sending a letter to all businesses and encouraging them to participate. Judy asked to accompany the local judges next year so she can take photos of the entries. It was suggested that the Chamber of Commerce be encouraged to be a partner and display a McCall in Bloom signs. Promotion of the program should start earlier next year.

Judy suggested that next year a higher degree of focus be placed on City properties. She expressed that she felt they did not look their best this year. Julie indicated that it is challenging to manage a lawn crew since the workers are often not trained in flower bed care but usually do lawn maintenance only. Judy would like to see improve design of the public flower beds and indicated that low maintenance designs can also be attractive. Julie suggested that the City adopt a "signature" design for flower beds and perhaps use inserts into flower pots and decorative baskets.

It was agreed that the MIC will schedule a pre-tour of the city next year prior to the AIB judging. A recommendation to have a garden tour fundraiser (similar to the home tour) would be a good idea.

Pocket Park update: Carol reported that the rocks had been moved and placed. Julie will get a list of shrubs recommended for that area. It was suggested that trees be planted on the north property line. Wildflowers will be added.

Michael mentioned that she had not yet heard from the Public Works Director regarding her email requesting additional crosswalk flag locations at the Shore Lodge and Quaker Hill camp. She will contact him again. A brief discussion was held about retrofitting the flag holders to provide a more attractive design. It was suggested to get a quote from Danny's Welding.

Julie moved to adjourn the meeting and Michael seconded the motion. The meeting was adjourned at 3:16 pm.

Submitted by: Carol Coyle

