

McCall Improvement Committee

Meeting Minutes 4/14/11

Present: Judy Maguire, Cathy Jaspersen, Cindy Kutzner, Carolyn Trino, Carol Coyle

The meeting was called to order by Carolyn at 2:10 pm. A quorum was present. Cathy moved to approve the meeting minutes of 3/24/11. Judy seconded the motion and the motion passed. Cindy distributed the Treasurer's report. There was one invoice for \$235.32 for MIC letterhead and envelopes. The balance in the account is \$27,204.42. Cathy moved to approve the report; Judy seconded the motion and the motion passed.

Local Option Tax application: Carol will meet with Bob Youde, Dennis Coyle and Kurt Wolf to discuss. Judy mentioned that Dave Peugh of Epikos did a project in Park City with decking and tables, planters, etc. The application will be discussed at the next meeting and it was agreed that the MIC will provide a cash match for the project.

Wildflower Warriors: Various locations were mentioned for wildflower planting. Dennis Coyle will get a list of areas that will not be sprayed and those that will need some seeding after spraying. Carol mentioned that Master Gardeners will need to do some volunteer work and that she would assume the responsibility of spreading the poppy mix at the entry way sign.

America in Bloom: Members discussed the option of having a non-competition category for the local McCall in Bloom contest. Carolyn reported that she met with Mike Pedersen at Paul's' and that he is willing to improve the planter area in the front. General discussion was held regarding how the MIC can encourage businesses and whether funding or labor or both should be offered. It was suggested that the MIC offer some matching funds to businesses for their improvement projects. Carolyn said the Progressive Club is willing to work with May Hardware on the planter area in front. Other areas of interest are the Park St. Plaza and Fircrest Plaza. Carol will find out who owns those buildings.

MIB T-shirts: Judy presented several options for the 2011 t-shirt design. The design has a QR code embedded in it which will allow those with smart phones to take the picture and then link to the website that has McCall in Bloom photos. Members approved the new design. Judy will get a price quote from several vendors.

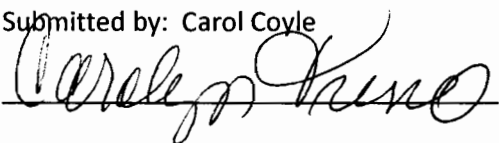
Liaison reports: none.

Staff report: Carol updated the members on the centennial plans.

Carolyn urged those present to recruit new members. She needs someone to take the role of Vice Chairman. Members suggested several potential people. Carol will place a news release in the Star News.

Cathy moved and Judy seconded the motion to adjourn. The meeting was adjourned at 3:10 pm.

Submitted by: Carol Coyle



Carolyn Trino, Chairperson