

McCall Improvement Committee

Meeting Minutes 2/24/11

Present: Terry Avitable, Jean Odmark, Carolyn Trino, Priscilla Walker, Cathy Jasperson, Dennis Coyle, Carol Coyle

The meeting was called to order by Carolyn at 2:09 pm. Terry moved to approve the minutes of 2/3/11 and Jean seconded the motion. The motion passed.

Steve provided the Treasurer's report via email and the members reviewed the revenue and expenses of the 2009 and 2011 Valentine's Ball events. They discussed the expenses of the 2011 event and how they might reduce those expenses in the future. They also discussed the auction items and determined that having a new variety as well as not having to pay one-half for the Canyons float trip was beneficial. Terry presented a gift certificate on behalf of the MIC to Dennis Coyle to thank him for his help with the auction. Terry and Carolyn will take care of the thank yous.

America in Bloom: Carol mentioned that AIB is doing a series of webinars on various aspects of the program. The members agreed that asking the judges to schedule their visit as late in July as possible would be best. An idea to show the judges before and after pictures of improvements was discussed. Having them visit Ponderosa State Park more in depth was recommended.

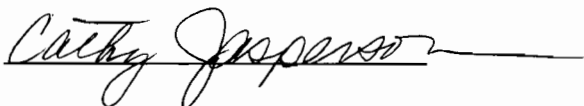
There were no liaison reports. Shorty Clarke had submitted his resignation to the MIC earlier, citing a number of committee involvements and wishes to scale back his commitments.

Carolyn suggested that the MIC consider landscaping a parcel of City-owned property on the corner of Roosevelt Ave. and Pine Street. Dennis indicated that with new pocket parks and other improvements, he needed to determine if he had the staff resources to maintain them. It was suggested that the project be looked at as a potential project and include the Urban Renewal Agency in the discussion. Members discussed a number of options for taking care of new projects, including regular volunteer assignments for weeding and watering.

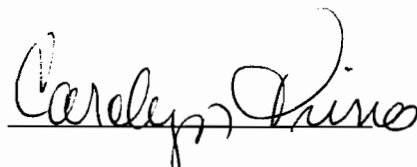
Dennis said he has been working on a weed management plan and would like MIC review of the plan. The next meeting will be March 10th and members will begin planning for the America in Bloom program.

Terry moved to adjourn the meeting and Cathy seconded the motion. The meeting was adjourned at 2:54 pm.

Submitted by: Carol Coyle



Cathy Jasperson, Chairperson



Carolyn Trino, Co-Chair