

McCall Improvement Committee

Meeting Minutes September 9, 2010

Present: Susie Vosskuhler, Cathy Jaspersen, Bob Youde, Carolyn Trino, Michael Burke, Judy Maguire, Julie Grove, Steve Forrey, Carol Coyle

The meeting was called to order by Cathy at 2:05 pm. The minutes of June 24 and July 8 were reviewed. Michael moved to approve the minutes of both meetings and Carolyn seconded the motion. Motion passed.

Steve presented the Treasurer's report. The balance in the checking account is \$9862.89 and the CD is \$10,042.35. The CD matures on 10-15-10. Carolyn moved to reinvest the CD for 3 months. Judy seconded the motion and the motion passed. Steve reported that the AIB program basically "broke even". Judy submitted her expenses for the garden gnome awards. Bob moved to approve the Treasurer's report and Susie seconded the motion. Motion passed.

America in Bloom recap:

Members discussed aspects of the program that could be changed for next year. Judy suggested a "Garden Wars" idea where gardens that are open to the public such as commercial spaces could compete for votes from the public. This would make the contest more fun instead of a strict competition. Residential areas could still enter in a competitive contest.

Michael suggested that more PR is needed and volunteered to help with that next year. Judy suggested the logo or design for the t-shirt be better developed. A treasure hunt for the golden gnomes was suggested, and would be similar to the "flamingo run" that Cathy mentioned. Carolyn reported that the donation boxes were a failure, but that perhaps they still could be used at certain key locations where they can be monitored. She also suggested that perpetual winners of the local contest be asked to "retire" after a certain number of wins to encourage others to enter.

Members discussed planting bulbs at the entry way sign and discussion was held about the overall look of the sign. Julie suggested that daffodils would be a good solution. Judy emphasized the need for some hardscape such as large boulders. Carolyn moved and Judy seconded the motion to purchase up to \$200 for bulbs for the site. Motion passed.

Carol mentioned that the AIB symposium holds a raffle basket event to raise funds for AIB. Bonnie has volunteered to donate huckleberry products and Julie said she would donate wildflower seed. Members provided other suggestions for the basket. Michael moved to approve up to \$100 for the AIB raffle basket. Susie seconded the motion and the motion passed. Steve suggested the MIC write a thank you to the City Council for their support of the America in Bloom project. Judy suggested that a summary of the program be an article in McCall Magazine.

Valentines' Ball:

Cathy reported the printing of the cutouts is done. Judy moved to approve that all expected (regular and customary) expenses related to the Valentines' Ball event be paid without requiring subsequent MIC action. Carolyn seconded the motion and the motion passed. The fundraising committee will report at each meeting regarding expenses to date.

Plans for the event include 14 live auction items, donated desserts, and it will be at the Shore Lodge again this year. More details will follow at future meetings.

Liaison reports:

Bob reported that the public art group is interested in seeing public art on the 5 new bus shelters in town. The work on the urban renewal area begins soon and new sidewalks will be installed along with some parking lot improvements. There will be a new restroom on Mill Street adjacent to the boat trailer parking area. He mentioned that KBSU public radio will start a program called "McCall Minutes" and encouraged MIC to consider doing a story. He reported that hospital has done some improved landscaping as part of the hospital expansion on State Street.

Michael updated members on the Art Walk. Additional pedestals have been made for future installations. Julie reported on the RV grant that will allow landscaping improvements to the RV parking area at the Central Idaho Historical Museum.

Judy Maguire mentioned that the MIC should be sure to submit an application for LOT funding for next year when the application cycle is open.

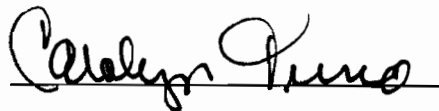
Members set the following meeting dates for the fall: 2nd and 4th Thursdays of September and October; one meeting in November and December (2nd Thursday only). The regular meeting schedule will resume in January.

The meeting was adjourned at 3:37 pm.

Submitted by: Carol Coyle



Cathy Jasperson, Chairperson



Carolyn Trino, Vice-Chairperson