

McCall Improvement Committee

Meeting Minutes 5/20/10

Present: Carolyn Trino, Sue Rost, Julie Grove, Bonnie Bertram, Sylvia Ryan, Judy Maguire, Michael Burke, Judi Woods, Steve Forrey, Carol Coyle

The meeting was called to order at 2:07 pm. A quorum was present. The minutes of 4/22 and 5/6 were reviewed. There was a correction made to the 5/6 minutes to include the date of 4/22 instead of 4/8. Michael moved to approve the minutes as corrected and Sue seconded the motion. The motion passed.

Treasurer's Report: Steve said there was no change from last report. He indicated that he would set up a separate accounting system to monitor the AIB program's revenues and expenditures.

America in Bloom update:

Carol reported that the annual community cleanup would be on May 22nd. The brochure was reviewed and suggestions were made. Judy moved to approve the brochure design and Michael seconded the motion. The motion passed. Thanks to Sue and Sylvia for creating the brochure.

Publicity Plan: Carol updated the members on the Star-News' plan to promote AIB. Donation boxes will be placed at area hotels. Judi Woods mentioned that the event could be promoted at the Chamber's information booth that will be set up during the 4th of July weekend at Depot Park. Steve offered his staff's help in folding the brochures.

Bonnie has talked with Ray Dupree and he will offer a lake tour of residences for the AIB judges. Lodging options were discussed and Carol will contact Hotel McCall or InIdaho.com for options.

Upcoming beautification projects: The Long Valley Gardeners will improve the entry area at McCall City Hall; the Progressive Club will work on the Toll Station Parking area; the McCall Library plans a beautification project; and it was suggested that the Veterans be contacted to assist with Veteran's Park. Steve mentioned that the Rotary Club would be cleaning up Rotary Park the following week. Bonnie mentioned that the Four Corners area is heavily watered in the summer and the plants do not thrive as well with heavy watering. The design and options for plantings at the Four Corners were discussed.

Members inquired about code enforcement efforts. Carol mentioned that a number of businesses had been contacted by Code Enforcement because of code violations. It was suggested that Judy Drake be contacted about the status of the entry sign. The plants did not thrive and many are dead. Julie Grove suggested using a wildflower mix that includes poppies as an option as it survives well in dry areas. She said she will look at the sign area. Michael moved to spend up to \$150 for seeding and labor to apply wildflower mix at the sign. Bonnie seconded the motion. Motion passed. Members asked that the Parks Department follow up with Fred Drake to determine the status of the irrigation at the sign.

Liaison reports: Michael reported that the McCall Arts and Humanities has a number of projects. The damaged fish sculpture piece was discussed and Michael will follow up on the status of the artwork. It was suggested that a large boulder be placed behind the statue to avoid future collisions.

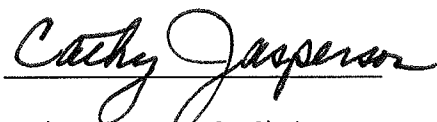
Pocket Park: Carolyn reported that she had purchased the pots for the pocket park and will get those planted. Kevin Grove of High Mountain Nursery has offered to store those pots each fall.

Staff report: Carol mentioned that the City had been awarded a Waterways Improvement Fund grant for a new public restroom on Mill Street so the porta potties at the lakefront will no longer be needed after this summer. A grant from the Recreational Vehicle Fund was awarded to improve the parking lot area at the Central Idaho Historic Museum.

It was decided the next meeting would be on the regular meeting schedule of the second Thursday of the month; it will be June 10th.

Michael moved to adjourn the meeting and Sue seconded the motion; motion passed. The meeting was adjourned at 3:34 pm

Submitted by: Carol Coyle



Cathy Jaspersen, Co-Chair



Carolyn Trino, Co-Chair