

McCall Improvement Committee

Meeting Minutes 4/22/10

Present: Bonnie Bertram, Carolyn Trino, Terry Avitable, Sara Cimbali, Bob Youde, Sylvia Ryan, Cathy Jaspersen, Shorty Clarke, Julie Grove, Monika Trapp, Dennis Coyle

The meeting was called to order by Cathy at 2:03 pm. Bonnie moved to amend the agenda to include discussion of a funding request from the POTS program. Bob seconded the motion and the motion passed.

The minutes from the 4/8/10 meeting were reviewed. Bob moved to approve the minutes; Carolyn seconded the motion and the motion passed.

America in Bloom brochure: Carolyn suggested the brochure be done "in-house". General discussion was held regarding logo development, the local contest guidelines, discounts for participants, fees, payment, etc. It was suggested that the dates of July 12-23 might work for the local contest judging, which would give the AIB committee about 2 weeks prior to the AIB judging visit.

Home Show: Cathy and Carolyn volunteered to set up the booth and distribute brochures. The Congregational Church plant sale will be May 26 and a volunteer is needed for that booth.

Fundraising: Bonnie has placed a collection box at the Pancake House. It was discussed that there should be something other than a cash award for the winners of the local contest. Civic recognition and a plaque in the parks were discussed. Shorty suggested a community picnic for the winners and it was determined the awards and community picnic could be held during the AIB judges' visit on July 26th. Dennis and Monika offered to cook. Shorty moved to provide up to \$300 in MIC funds for the community bbq on July 26. Bonnie seconded the motion and the motion passed. The MIC will develop an invitation and will ask Carol Coyle to get the invitations out. It was suggested that the event be in an outdoor location such as a city park.

T-shirts: Cathy is working with Suzann Crist at Orbit Screen Printing and will get a t-shirt designed. She said they would cost approximately \$10 per shirt. Discussion was held about style and design. Cathy will coordinate the order.

City Cleanup- Sylvia said she would have some community service workers available. Bonnie moved to have up to \$150 of MIC funds for refreshments for workers at the cleanup. Carolyn seconded the motion and the motion passed.

Parks Department request for funding for Art Roberts Park: Dennis and Monika presented the need for funding for plant materials for the new pots at the park. Two pots were planned originally, but now there are nine pots. All have a drip system installed. Terry moved to fund up to \$425 for the plantings.

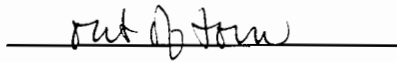
Carolyn seconded the motion. It was understood that the funding would be a onetime expenditure from the MIC and the Parks Dept. would budget for future plantings. The motion passed.

Funding request from POTS: Sylvia thanked the MIC for their previous support of the POTS program. She distributed photos of past projects and discussed the plans for future projects. Julie indicated that the response has been excellent and detailed what has been done to date. She said that the biggest need is soil, compost and other "non glamorous" items. Carolyn moved to donate \$1000 to the POTS project for planting needs. Terry seconded the motion. Discussion was held regarding caution about spending too much of the MIC funds on non-MIC projects. It was suggested that any improvements benefit the community as a whole. The motion passed.

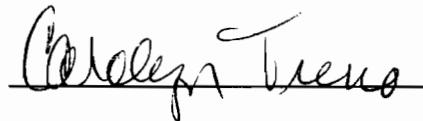
There was discussion about the needs for plants and maintenance at Veteran's Community Park. It was suggested that the American Legion members be contacted for planting help.

The meeting was adjourned at 3:30 pm.

Submitted by: Dennis Coyle

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Cathy Jaspersen, Co-Chair

A handwritten signature in cursive script, appearing to read "Carolyn Trino", written over a horizontal line.

Carolyn Trino, Co-Chair