

McCall Improvement Committee

Meeting Minutes 4/8/10

Present: Steve Forrey, Sara Cimbalik, Carolyn Trino, Cathy Jaspersen, Judy Maguire, Shelly Matthews, Bob Youde, Bonnie Bertram, Sylvia Ryan, Carol Coyle

Cathy called the meeting to order at 2:06 pm. A quorum was present. The minutes of 3/25/10 were reviewed. Carolyn moved to approve; Bonnie seconded the motion and the motion passed.

Steve provided the Treasurer's Report. There is \$3979.20 in the checking account and \$15,920.51 in the CD. The CD comes due April 15th. Judy suggested to reinvest \$10,000 into a CD and leave the remainder in the checking for summer projects. Carolyn asked that funds be set aside for the pocket park. Carolyn moved to approve the Treasurer's report and to invest \$10,000 in a 6 to 8 month CD (Steve to invest in time period with best rate). Judy seconded the motion and the motion passed.

Introductions were held. Various aspects of the America in Bloom program were discussed. Lodging for the judges was discussed and Sara volunteered to contact the Shore Lodge. Public relations activities were discussed including the local contest. Judy suggested that nurseries could serve as the ambassadors for the AIB program by distributing entry forms and offering a discount to participants, and encourage those buying plants to go "above and beyond" in their beautification efforts. Carol distributed a flyer from the Idaho Horticultural Society regarding the contest they hold in Boise. Sara said she would check into what Franz Witte contributes as it is a sponsor of that contest.

Judy said the McCall Magazine would feature the AIB program in a future edition. She suggested Carol confirm with the publisher.

Shelly Matthews, Progressive Club, indicated that they would no longer be planting the flower barrels. They want to be involved in other projects in the area and will be deciding on projects at their next meeting. She asked that as the MIC identified project areas, to let her know. One area that was discussed was the area bordering the public parking near the Toll Station. The lot next to the Yacht Club was also mentioned as an area needing improvement.

Carol distributed the AIB documents, including the score sheet. It was suggested that a community assessment be done prior to the judges' visit.

There was discussion on the appearance of the flowering baskets along a portion of 3<sup>rd</sup> street where there are not watering devices on the light poles. It was suggested that self-wicking baskets be used in those areas. Sara said she would be able to provide those. It was suggested that Monika be invited to a future meeting to discuss.

Carolyn discussed the AIB brochure. She has consulted with Alpine Design and received a quote for \$250 to design a brochure. She will need the text and photos at the next meeting. The brochure will be

printed by the City. Judy moved to approve \$250 for brochure design and Cathy seconded the motion. The motion passed.

The idea of placing donation boxes in hotels and businesses was presented and members agreed it was worthwhile to pursue. Carol will check with the Star News to see if their ice break up boxes could be used. Sylvia will work with Carol to get community service workers involved in projects and the cleanup. Bonnie will contact Ray Dupree about serving as a guide for the lake tour of homes. Members offered suggestions such as having the boats in the marina fly their flags during the judges' visit.

S.P. ~~POTS~~ KIDS WILL BE AVAILABLE WEEK ~~THEIR~~ BEFORE 4/13.

Submitted by: Carol Coyle



Cathy Jaspersen, Co-Chair



Carolyn Trino, Co-Chair