

McCall Improvement Committee
Minutes 8/14/08

Present: Cathy Jaspersen, Michael Burke, Steve Forrey, Carolyn Trino, Sue Rost, Roseana McCauley, Bonnie Bertram, Shorty Clarke, Carol Coyle

Cathy called the meeting to order at 12:10 pm. A quorum was present. The minutes of 7/10/08 were reviewed. Steve moved to approve the minutes; Roseana seconded the motion and the motion passed.

Treasurer's Report: Steve reported that \$18,181.28 was in the checking account, and that both CDs had been combined into one and invested in a 7-day CD that will rollover and has a rate of 1.35%.

Steve read a thank you from the Central Idaho Historical Museum for the POTS program financial support provided by MIC.

Art Roberts Park update: Shorty said the project was approved by P/Z and that it is hoped to have the restroom installed by November, 2008.

America in Bloom: Judy prepared notebooks with information regarding the America in Bloom program. Shorty pointed out that McCall is already doing many of the activities that are recommended in the handouts. Carol will follow-up to find out how to officially join the organization.

Liaison reports: Carolyn noted that a number of positive comments had been made about the improved appearance of Veterans' Park. Michael reported that Jenny Ruummele had resigned her position with the McCall Arts and Humanities Council and that they are recruiting a new executive director. She said the Charlie's Gardens art auction was held recently, and there was a smaller attendance than last year. Members discussed that local fundraisers have not generated as much financial support as in previous years, and economic concerns seem to be affecting nonprofit fundraising. Members discussed that perhaps the Valentines' Ball should consider how to attract funds in "leaner times". Michael also mentioned that the new wing of the Payette Lakes Clinic had an open house on 8/13.

Bonnie announced that the City of McCall would be hosting the Park CityTour on Sept. 3-4th. She expressed great concern with the poor appearance of the businesses and sidewalks in the downtown core. Members discussed how they could address the situation and it was decided to reinstate the "Project Pride" program. Members will organize a cleanup on Sept. 2nd and encourage business owners to get involved. Carol will work up a flyer. Roseana moved to have a ¼ page ad in the Star News to advertise the cleanup. Michael seconded the motion and the motion passed. Cathy and Bonnie volunteered to be contact persons. Members will meet next week to distribute flyers to business owners so that they will be aware of the upcoming event.

Members also discussed other ideas for ongoing community involvement such as establishing a junior MIC, and providing boating safety equipment on a loaner basis so that visitors can avoid citations. Bonnie mentioned a YouTube video called "Why I come to McCall" as a revealing look at McCall from a visitor's perspective.

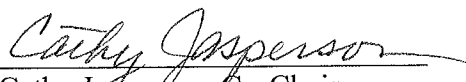
Recycling: Roseana mentioned that Anna Hovdey is doing her senior project on recycling. She is approaching a number of businesses in the area.

Steve moved to adjourn the meeting; Roseana seconded the motion. The meeting was adjourned at 1:36 pm.

Submitted by:

Carol Coyle


Judy Maguire, Co-Chair


Cathy Jaspersen, Co-Chair