

GOLF COURSE ADVISORY COMMITTEE

July 8th, 2009 MINUTES

ATTENDEES: Allan Morrison, Suzanne Gebhards, Eric McCormick, JJ Johnson, Tim Swanson, and Hank McCauly.

SUPERINTENDANT'S REPORT: Eric McCormick

- Fully staffed by end of June, will continue to work with two less people.
- Irrigation struggles, insurance will cover cost to repair all controllers damaged from lightning strike. New variable frequency drive is working well.
- Submitted LOT money. Funded employees and one green mower, second mower will be funded is money is left over.
- Greens are in great shape inspite of early rains. Still need top dressing and verticut.
- Bridge on 8 Cedar to the new forward tees is done. Tees won't be done in time for Amateur.
- New ladies tee on 8 Birch is complete. Three trees from high school. Ladies association paid for the nursery to ball them for transport.
- Installed 10 Bluebird houses.
- Added advertising to new tee signs. All ads should be up by end of week.
- Fogged twice and will get in another day this week, weather permitting.
- 4th of July vandalism, lost three flags and poles, and 6 flags. May begin pulling poles before/during holidays such as 4th of July.
- Mowing ruff on Cedar and inch higher than other nines. Helps keep it greener and stop balls more often from entering the deeper ruff. Mow twice a week and ultimately save on fuel by mowing less.

PROFESSIONAL'S REPORT: Allan Morrison

- Compared revenue to last year – approximately \$30,000 ahead. Seem to be getting new players – obvious by confusion on the course.
- Busy in the restaurant also. Scheduled dinners, tournaments, and music. August is looking huge too.
- Two Lady BB at 60 teams. Most tournaments are bigger than last year.
- 4-8 rounds coming from the trade show in Seattle.
- Email visits up by about 1/3 more. Develop a good database for marketing. Need to work with this list and put together a Fall or Spring special.
- Sold one life time membership and used this money to extend the deck. Will need to hit another fund or two to pick up approximately \$3,000 in overrun costs.
- Season pass sales are up \$2,000.

GENERAL DISCUSSION:

- Review development of physical facilities, major course alterations and pertinent improvements to the golf course: New dishwasher at approximately \$3,300. New deck is probably last physical facility for the year. Trying to get more patio tables, did get new umbrellas. Probably won't get shade cover built this year. Need to paint the building! Possibly use Calcutta money or budgeted in. Seal coat for all cart paths was bid at approximately \$23,000. Hoping for lifetime passes to fund cart paths and Aspen 1 green. Allan proposed selling 10 year passes for approximately \$5,000. Need to see if city is open to this. Wait to end of season to see how many life time passes we can sell. Consider alternating nines in different years for seal coating.
- Monthly Agenda Item Topics: Suzanne will mail out the Monthly Agenda Items and each person needs to take time to review for discussion in July. This will go a long way to help Eric and Allan so we are not doing budgets during their busiest time of year.
- **Next meeting Aug. 12th, 2009.** Topic is: Review five-year plan