

MINUTES OF THE MCCALL GOLF ADVISORY COMMITTEE
FEBRUARY 13, 2008

The McCall GAC was convened at 5:30 PM, Feb. 13, 2008 at the Golf Club House.

Attendees: Bob Giles, Chairman; Hank McCauley, VC/Sec; Lem Malone; Roger Snodgrass; Suzanne Gebhards, Allan Morrison, Pro; Eric McCormick, Supt.

STAFF REPORTS:

Allan Morrison reported that, due to lack of customers, the club house restaurant will be closed except for special events.

Eric McCormick reported \$2000 has been allocated to fund design plans for a new maintenance facility. There are three options under consideration. a) Tear down the old facility and replace it with a new one in the current location. b) Situate the new facility across the street next to the storage facility and sell the property where the old facility is located to offset the cost. c) Build a facility smaller than proposed in a) in the current maintenance area and retain the old facility for storage. Option c) is currently viewed as the most affordable. The issue of compliance with current zoning rules was raised. It was thought that a waiver would be required since a new building would not be grandfathered. Opposition from nearby residents should be expected.

NEW BUSINESS:

The Committee reviewed the 2008 marketing plan. With only \$3000 budgeted (correction- only \$2000 budgeted) for marketing this year efforts will be minimal. \$1000 has been spent to participate in golf shows in Boise, Spokane and Seattle. A booth promoting local golf is shared with three other local courses. Funds are also used to support the golf course web site. Finally, the committee admired a five ft. tall poster being used at the golf shows and thought several more might be made and displayed in local hotels/motels.

It was noted that the front stairs had deteriorated during the winter and required repair. Allan agreed and is taking steps to make temporary repairs pending a longer term fix.

The meeting was adjourned at 7:10 PM.