

MINUTES OF THE MCCALL GOLF COURSE ADVISORY COMMITTEE
OCTOBER 11, 2006

The October meeting of the MGCAC was convened at 5:33 PM on October 11, 2006 in the Golf Club House.

Attendees: Bob Giles-Chairman, Hank McCauley- Vice Chairman/Secretary, Lem Malone-MMGA, Pat Armstrong-MLGA, Roger Snodgrass, Bruce Gundy, Allan Morrison-Head Pro, Bill Romano- Asst Supt.

STAFF REPORTS:

The Assistant Superintendent reported:

That aeration and verti-draining of the greens is almost complete. It is anticipated that these procedures will help protect the green from ice damage over the winter and produce healthier greens in the spring.

The construction of Aspen Meadows on the Cedar course has created some problems and additional work including a broken irrigation line and the need to keep ponds and wetlands charged.

The Supt. is considering inviting the USGA Regional representative to visit the course and provide a report on how to improve its condition. The service costs approximately \$2000.

The Head Professional reported:

That he is getting numerous requests for placing advertisements in magazines and is unsure of how the course marketing plan should be shaped for the coming year.

FY 2006 rounds played on the course and revenues were down from last year.

FY	Rounds	Season Pass \$	Green fee \$	Total Revenues
2003	23,871	106,000	301,000	407,000
2004	25,318	133,000	359,000	492,000
2005	24,050	120,000	400,000	520,000
2006	22,555	121,000	384,000	505,000

Since the 2007 budget was based on an increase in rounds played and revenues over the 2005 figures it is anticipated that budget cuts will be required.

OLD BUSINESS:

The Committee noted that to the best of their knowledge, the Mayor and City Council have not yet acted on Golf Advisory Committee nominees submitted in July. The Committee is composed of six members, three of which have not been approved.

Additionally, if the revised mission statement is approved by the Council, alternate members will require approval. The Committee members annotated with an asterisk have not yet been approved. Bob Giles -representing Spring Mt. Ranch; Roger Snodgrass- at large; Bruce Gundy- at large; *Pat Armstrong-MLGA, *Lem Malone-MMGA, *Hank McCauley- at large; *Judy Van Komen-alternate MLGA.

The Secretary noted that meeting minutes will be distributed by e-mail. Members are asked to review, approve/disapprove and respond with their vote to the Secretary. Disapproval should be accompanied by recommended changes. After the Secretary resolves recommendations, and a majority approves the minutes, he will notify the Superintendent who, in turn, will provide the City with a copy.

Roger Snodgrass distributed a proposed, revised Committee "Mission Statement." Changes recommended at the last meeting had been incorporated. Several additional minor changes were recommended and approved. A motion was made and the Committee unanimously approved the revised Mission Statement be sent to the City Council for review and approval. (Document to be provided separately).

NEW BUSINESS:

The Committee discussed the best use of marketing funds. Numerous ideas were debated. The consensus was that a web site should be built as soon as possible as this is becoming an important information source for travelers and is low cost. A motion was made and approved that marketing funds should not be spent on magazine ads until their effectiveness is studied and a marketing plan is developed.

The Committee discussed the possibility that the 2007 budget may need to be cut. A detailed analysis was not done. However, a motion was made and unanimously approved that the season pass and green fees should not be increased. The increases in the last several years have been significant and may be a reason for the decrease in rounds played.

The 2007 tournament scheduled was reviewed. The Committee recommended that consideration be given to moving the June Two Man Best Ball a week or two later (better weather and thus increased participation); and swapping the dates for the Two Man Scramble with the Chapman. The Two Man Scramble, which requires two shotgun starts, has problems completing the rounds in the daylight. The Chapman uses a single shotgun start.

The meeting was adjourned at 7:05 PM.