

Logo/Merchandise: Members discussed the option of allowing businesses to use the logo without charge. It was discussed that the logo could be used for other centennial themed events and merchandise, but that the MCC would control how it might be used. Members discussed that each business could be contacted with a packet of info about the Centennial and a large logo sticker for their business. Phil also said he would like to sell Centennial logo posters at the event. Lyle moved that merchants will be allowed to use the logo at no charge and the MCC retains control over what it is used for. Detra seconded the motion and the motion passed.

Marketing: Lyle said there will be ½ page ad in the Star News on July 14th with a calendar of events and a timeline. Carol suggested that the highway banner is a good way to let people know of the event since many cars pass through the banner area each day. It will be up July 11-25. Lyle wants to do a promotional package for hotels and vacation rentals. Phil will order 150 large logo stickers for businesses. Carol will get a business list and the packets will go out the week of June 13th and will include a sticker, schedule of events, flyer with ideas for Project 100, and a page on the Centennial park.

A press release about the event will be in the Star News the second week in June. It was suggested that businesses that have a sign board be asked to promote the event.

Book: No book report.

Historical: Carol distributed a copy of the semi-final draft of the walking tour brochure. The June article in the Star News will be about timber, the mills and the Browns. The July article will highlight the walking tour and the Centennial.

Lex described a boat building/design contest he was aware of and suggested that it could be a project in the future. Dean suggested Lex look into this as a fundraiser for future events.

Finance: No report.

Centennial Park: Phil and Dean met with Luke Vannoy and consulted by phone with Dave Armstrong. An updated design board will be available for the neighborhood meeting on June 6th. Lyle and Dean will present the project to P & Z on June 7th. Phil discussed a fundraising plan to include soliciting large donations from those who would be interested in supporting the park development, as well as the brick program. The plaques would identify contributors to the town over the years. Brian expressed concern regarding how the name collection would occur and the issue about leaving out someone who had been instrumental to the town's development. Phil plans to get people together who have knowledge of early business people and other contributors.

The meeting was adjourned at 7:50 pm. The next meeting will be June 21, 2011.

Submitted by: Carol Coyle

not available

Lyle Nelson, Co-chair



Dean Martens, Co-chair