

McCall Centennial Committee  
Meeting Minutes May 17, 2011

Present: Dean Martens, Phil Feinberg, Lyle Nelson, Jackie Aymon, Shorty Clarke, Judi Woods, Steve Forrey, Lindley Kirkpatrick, Marlene Bailey, Carol Coyle

The meeting was called to order by Dean at 6:02 pm. A quorum of the members was present. The minutes from 5/4/11 were reviewed. Phil moved to approve the minutes; Shorty seconded the motion and the motion passed.

Centennial Park/fundraising:

Phil reported that he met with Lyle and Dean to discuss a fundraising concept for the Centennial park. They have developed a fundraising strategy which would honor various groups and individuals in McCall through the purchase of engraved plaques. He suggested that various clubs, businesses, governmental organizations, etc. could be involved and a plaque could be made to recognize their contribution to the community. He said he has identified 25 categories and needs help with identifying various contributors in the categories. He said that representatives of each category would be responsible for identifying who should be included on the plaque.

Carol suggested that the plaques be incorporated into the design of the Centennial park. Members discussed various aspects of the fundraising strategy. Phil suggested that a dinner for potential donors be held at the Pancake House so that they could be informed about the opportunity to donate.

Members discussed the scope of the project and indicated that this may need to go into 2012 in order to be completed. Lindley expressed concern about how limited the time is to get all of the fundraising and pocket park and plaques completed. Jackie urged that efforts happen this year to capture the existing momentum. Lyle said he would like a clear fundraising strategy to present to the Council.

Logo/Artwork:

Phil reported that he has received several orders for stickers. He will get a quote from Gregg Bradshaw for the giclee. It was mentioned that area businesses could display a larger sticker for the Centennial. Carol will get the prices from Rocky Mountain Signs.

Marketing:

Lyle spoke with Suzann Crist and she will be the identified merchandise vendor. She will buy the logo and sell tshirts locally.

Additional discussion was held on whether to have exclusive vendors for products. It was agreed that the logo will cost \$100 to use. Judi said the Chamber had the ability to pre-approve the items that were sold for Winter Carnival.

Events/BBQ:

Shorty said that plans are in place for food, music, and beverages. John Rygh and the Environmental Advisory Committee is assisting with developing a recycling plan for the BBQ. Shorty intends to have all volunteer coordination ~~completed~~ <sup>state of</sup> by June 1<sup>st</sup>. He said he needs volunteers to serve cake and ice cream at Legacy Park. He also mentioned that the Centennial wine should be arriving around the end of the month and will be sold at local vendors.

Street Fair:

Judi and Jackie reported they had several new applications. Judi had been contacted by Costco, and it was emphasized that no sales would be allowed at the event, but that distributing information was allowed. Lyle will contact the Star News about the events and to publicize the Street Fair.

Historical:

Marlene reported that the next article will be on the railroad and should be in the May 26<sup>th</sup> edition of the Star News. The walking tour brochure is almost complete.

Finance: no report.

Book: no report.

The meeting was adjourned at 7:48 pm.

Submitted by: Carol Coyle

  
Lyle Nelson, Co-Chair

  
Dean Martens, Co-Chair