

McCall Centennial Committee

Meeting Minutes 5/4/11

Present: Steve Forrey, Shorty Clarke, Jackie Aymon, Lindley Kirkpatrick, Lyle Nelson, Carol Coyle, Dave Armstrong, Marlene Bailey, Phil Feinberg, Deb Facchin, Marcia Witte

The meeting was called to order by Lyle at 6 pm. A quorum of the membership was present. The minutes of 4/6/11 were reviewed. Marlene moved to approve the minutes and Phil seconded the motion. The motion passed.

Subcommittee reports:

Events: Shorty displayed a sample of the wineglass that Bistro 45 will use to celebrate its 10th anniversary. It has "100" on it in recognition of the Centennial. He has no new information regarding the BBQ, but has set June 1st as a target date to finalize everything. He has 10 volunteers to help with cooking, etc. and is planning food for 1000 people.

Street Fair: Jackie reported that McCall Jewelry will do a booth as will the hospital. She asked for input on the table vendor and members suggested that those be rented locally. The "dunk-a-punk" tank will be rented in Boise. She urged members to find patio umbrellas. She also said that we need to recruit more volunteers via an email blast. No vendors will be allowed at the Street Fair other than those selling Centennial merchandise.

Marketing: Lyle will do a poster advertising the event and will do ads in the Statesman, Star News, and radio stations. He reiterated that Orbit Screen Printing will do the merchandise and that we will have a limited amount of products. He is developing a list of the press releases and plans to start those around June 1st.

Legacy Project/Centennial Park: Dave distributed the conceptual drawing for the pocket park. He has met with the City's Staff Engineer, Public Works Director, Parks, and Community Development staff to discuss the project. He attended Planning and Zoning Commission for a pre-application meeting and he indicated the Commission was supportive of the project. He will work with staff to submit a final application for the June 7th P&Z meeting, and will need to be on the City Council agenda for final review and approval.

Dave distributed a draft budget and a timeline. He has had some informal conversations with potential donors, and discussed that bricks of different sizes could be sold for different prices. He needs river rock donations and glass, especially blue, yellow, and red. Members discussed options as to how to obtain those colors. Dave is proposing an October 15th completion date and unveiling.

Members discussed various options of the project. Lindley indicated that the project cost should include all components including the sculpture, pavers, landscaping, drainage, etc., including any components that the City staff will be providing. He said that the P & Z process

will be critical because some of the materials proposed, such as the steel, are different than in other projects in the area, and that people will want to know what is proposed. Dave described corten steel and reported that he could obtain samples of the materials for review. Phil would like a complete cost breakdown so that it could be included in some promotional materials to show potential donors the level of community support for the project.

Dave will work with Peter Borner, Public Works Director, on the project. There will be various items needed for the Planning and Zoning application and Carol will work with Peter and Dave to put the application together. Efforts will be made to get the project on the June 9th City Council meeting for their review.

Members discussed brick sales options and fundraising strategies. Shorty emphasized that the Committee should wait until the project design receives final approval before funding is solicited, and members concurred.

Book: Steve Gleason was not available to report. Carol said the City attorney was reviewing the agreement with Mountain House.

Logo/Artwork: Phil ordered stickers for \$200 and members discussed how to distribute. This still needs to be defined, and the word about the merchandise needs to get out.

Historical: Marlene said that the walking tour brochure was almost complete, and that the next article in the Star News was going to be on hotels and early tourism. She said that article took much work and revision, since the information available was not always consistent.

With no other business, Lyle adjourned the meeting at 7:30 pm.

Submitted by: Carol Coyle, Secretary

A handwritten signature in cursive script that reads "Lyle Nelson". The signature is written in black ink and is positioned above a solid horizontal line.

Lyle Nelson, Co-Chair

A handwritten signature in cursive script that reads "Dean Martens". The signature is written in black ink and is positioned above a solid horizontal line.

Dean Martens, Co-Chair