

McCall Centennial Committee

Meeting Minutes 2/15/11

Present: Steve Forrey, Steve Gleason, Debra Facchin, Jackie Aymon, Detra Borner, Marlene Bailey, Lyle Nelson, Lindley Kirkpatrick, Nelson Witte, Marcia Witte, Phil Feinberg, Dave Armstrong (via conference call)

Lyle called the meeting to order at 6:05 pm. A quorum was present. The minutes of 1/18/11 and 2/2/11 were reviewed. Phil moved to approve the minutes of 1/18/11 and Steve G. seconded the motion; motion passed. Marlene moved to approve the minutes of 2/2/11 and Marcia seconded the motion; motion passed.

The agreement between the McCall Centennial Committee and the McCall Community Improvement Corporation was reviewed. Jackie moved to approve the agreement; Steve F. seconded the motion and the motion passed.

Subcommittee reports:

Legacy Project: Deb distributed pictures of the a project that Dave Armstrong completed in another community. Members discussed the proposal wall project and how it could represent McCall's history and future. A phone call was placed to Dave at 6:20 pm. Dave described his idea for the sculptural piece, which would include mosaics of historic events such as the mill, the coming of the railroad, etc. It would be a low, "sittable" wall which would lead to something right at the corner of Railroad and Hwy 55, such as an arch. The design is only conceptual at this point. Dave has artists recruited for the project and discussed how he could obtain recycled glass for the project. He asked the committee for concept approval. Once approval is given, Dave said he would get bids for the stone work, mosaic work and look for donations of native stone, materials, and labor. He is estimating a cost of \$20-25,000 for the basic work. He would strive to design it so the existing landscaping would be incorporated into the design. The Progressive Club could be involved in discussions about the project. Marlene said the next Progressive Club meeting is April 12th.

Lyle asked the committee to approve this project concept so that Dave could move forward with the design work. Steve G. moved to approve the Legacy project concept and Jackie seconded the motion; motion passed.

Logo: Phil presented the logo. A few minor suggestions for edits were given. Phil will get a price list for emblems, magnetic emblems, etc. Steve moved to approve the design; Jackie seconded the motion and the motion passed. Steve asked whether at this point the Committee should ask businesses for \$100 to cover cost of using the logo. It was decided that this will be determined in the future. Phil asked that Gregg Bradshaw's business be given credit somewhere on the logo. It was suggested that it could be imprinted on the sticker backing material. Discussion was held regarding how to distribute the logo stickers and it was suggested that Judi Woods at the McCall Chamber could provide some good suggestions.

Art work: Lyle suggested that there is existing artwork in town that could be used to promote the Centennial. The logo could be incorporated into the artwork and it could be identified as the "official" Centennial artwork. Deb will contact other artists that might be willing to participate in an art project.

Events: no report at this time.

Finance: no report at this time.

Historical: no news to report.

Marketing/PR: Detra said she will meet with Dave Simmonds on Thursday to discuss the website.

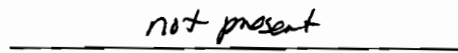
Books: Steve G. met with Carolyn Jacobsen of Mountain House and has some good ideas for developing a limited edition for the photo book. He is still looking for a benefactor to underwrite the cost of publishing it. At the next meeting, Steve will present a proposal for the book project for the Committee's review.

The next meeting will be March 2, 2011. Jackie moved to adjourn the meeting; Steve seconded the motion and the motion passed. The meeting was adjourned at 7:50 pm.

Submitted by: Carol Coyle



Lyle Nelson, Co-Chair



Dean Martens, Co-Chair