

## McCall Centennial Committee

### Meeting Notes 12/14/10

Present: Marcia Witte, Nelson Witte, Lex Bernstein, Phil Feinberg, Lyle Nelson, Marlene Bailey, Brian Corcoran, Dean Martens, Steve Forrey, Shorty Clarke, Steve Gleason, Brian Corcoran, Jackie Aymon, Lindley Kirkpatrick, Detra Borner, Carol Coyle

Lyle called the meeting to order at 6:02 pm. He recapped the last meeting and summarized accomplishments and tasks to date. One objective of the meeting is to have each member assign themselves to a subcommittee. It was agreed that the committee will need to meet twice a month to stay on track and to get tasks accomplished. It was agreed that the next meeting would be after the holidays.

Discussion was held about the scope of the celebration. Instead of focusing on events 100 days out from July 19<sup>th</sup>, it was suggested that there be a concentrated 5 day celebration the weekend before and including the 18<sup>th</sup> and 19<sup>th</sup>. Info about the Centennial would start in January, but would be emphasized more greatly as the date is closer.

Discussion was held about whether to have the funding funneled through the City or to have a free standing account and status. It was suggested that it might be possible for the Committee to be recognized under the umbrella of the McCall Community Improvement Corporation, and achieve 501c3 status under that umbrella. This will be discussed further at the next meeting.

Dean continued with chairing the meeting. The committee assignments were discussed, as well as discussion regarding the Events committee. There are two types of events: those that are committee generated and sponsored and those initiated by others in the community. It was decided that one events committee would work to coordinate both committee sponsored and community sponsored activities. Subcommittees will report on progress at each full committee meeting. Committees are:

1. Art/Logo/Centennial photo book: Phil Feinberg, Steve Gleason, Scott Anderson
2. Legacy Project: Dave Armstrong, Luke Vannoy
3. Events Committee: Shorty Clarke, Jackie Aymon, Marcia Witte, Judi Woods, Lex Bernstein
4. Promotion/Marketing: Detra Borner, Judi Woods (Carol to serve as point of contact and will distribute materials, notices, etc. as needed; Steve Gleason was interested in this committee as well)
5. Historical Committee: Brian Corcoran, Marlene Bailey
6. Finance Committee: Lindley Kirkpatrick, Steve Forrey (Treasurer)
7. Secretary: Carol Coyle
8. Executive: Dean Martens, Lyle Nelson, Marcia Witte, Jackie Aymon, Carol Coyle, Steve Forrey

Shorty asked what type of feedback members may have received from the community. Lex indicated that he had talked with some people about the historical nature of the event and that a historic subcommittee was needed. Phil said that Bob Fairbrother and Marlee Wilcomb are good resources for historical information. Brian Corcoran and Marlene Bailey agreed to be on that committee, as they are members of the McCall Historic Preservation Commission and have access to a great deal of information and resources.

Lex also said that he was intrigued by the future aspect and suggested that the community, especially the school children, be asked “what will McCall look like in 50 years?” He said that this centennial celebration may lead to some events that the community will wish to have every year on out, and would be by-products of this year’s main event. The time capsule was discussed. Planting a centennial tree, that perhaps could coincide with the City’s annual Arbor Day event , was mentioned. Planting 100 pounds of wildflower seed could involve students and volunteer groups.

Marcia mentioned that she had talked with people about a “walk through McCall” which would involve closing down the streets and making it a pedestrian oriented day. The walk could start at the high school and participants could view the improvements made on the grounds there such as the garden, composting and chicken coop area.

Shorty reported that he had talked with business owners and they indicated that July was a very busy time for them, and it would be challenging to add more events. He also spoke with young adults and found that they were interested in a beach party. He suggested that Legacy Park be a location for that.

Phil suggested that the downtown area be closed to traffic and a street fair and street party be planned. Discussion included whether this type of event would be more successful on the weekend instead of on Tuesday, July 19<sup>th</sup>.

Other ideas discussed including having Basque dancers, Finnish craftsmen, and Native Americans involved in the celebration, as well as doing a canoe race on the lake.

Phil reported that he will move ahead with the artwork, and he had a friend in Nevada that can assist with logo design. Carol reported that the Toll Station parking area was owned by the City and the improvements there were from an Urban Renewal project in the 1990s. Dave Armstrong had contacted Carol and is moving forward with a design and cost estimate. Phil said that P/Z was in favor of the concept. More information will be presented at the Jan. 5<sup>th</sup> meeting. Several members suggested alternative locations for the centennial project. It was recommended that any decision on location be delayed until a final design and cost estimate were presented.

Subcommittees were asked to go forth and recruit members. Meeting dates were discussed and it was determined to have future meetings on the first Wednesday and third Tuesday of each month. Carol will get those dates out to committee members. The next meeting will be Wednesday, January 5<sup>th</sup> at 6 pm at the Library. The meeting was adjourned.

Submitted by: Carol Coyle