

McCall Improvement Committee 2007 Action Plan

Focusing on the Future

The McCall Improvement Committee is a group of local residents and business owners working together to enhance the infrastructure, appearance, and economy of McCall.

This Action Plan serves as a blueprint for the Committee and the City's improvement projects. Updated each year since 2000, this list is approved by the City Council and becomes the guiding plan the Committee follows in the near term to help accomplish its goals.

The McCall Improvement Committee serves as the *Gem Community Action Committee* for the City, in partnership with Idaho's Department of Commerce. Therefore, this list of projects represents McCall's *Gem Community Action Plan* – those projects McCall officially supports and recommends for further government and community backing through grants, agreements, and partnerships.

The Committee cooperates closely with a non-profit corporation-the **McCall Community Improvement Corporation**. MCIC has a 501(c) (3) tax-exempt designation from the Internal Revenue Service to allow it to receive tax-deductible donations and achieve charitable purposes.

Questions or comments on this Action Plan are invited and can be directed to Judy Maguire (634-7105) or John Milliner (634 3170), co-chairs of the McCall Improvement Committee.

The projects in the list on the following pages fall into two categories:

- A. Priority Projects of the *McCall Improvement Committee*
- B. Projects by Partners supported by the *McCall Improvement Committee*

A. PRIORITY PROJECTS OF THE IMPROVEMENT COMMITTEE

The Committee plans to undertake the following list of priority projects in the next year. Priority means that these projects will receive support, funding, and actions from the McCall Improvement Committee. Projects are not prioritized.

McCall Improvement Committee – Action Plan

Table A - Priority Projects

	Category	Project
	BEAUTIFICATION	<ul style="list-style-type: none"> • Design, fund, and install a system of “Pocket Parks” • Actively encourage and financially support the placement of outdoor public artwork • Promote, organize, and manage community cleanup campaigns • Publicly recognize business and property owners with a “<i>Community Improvement Award</i>” for improvements that enhance the infrastructure, appearance, or economy of McCall.
	GATEWAYS	<ul style="list-style-type: none"> • Improve the entrances to McCall <ul style="list-style-type: none"> ○ Complete landscaping around the South Corridor entrance sign ○ Construct and place the West Corridor entrance sign.
	STREETSCAPE	<ul style="list-style-type: none"> • Provide visitor guidance through the installation of a public events information kiosk • Install benches and trash receptacles in downtown areas • Actively support and promote street improvements and infrastructure (sidewalks, lighting, street furniture, etc.) on 3rd street between downtown and south end of airport)
	ECONOMIC DEVELOPMENT	<ul style="list-style-type: none"> • Actively support and promote the formation of a Business Improvement District (BID) for downtown to maintain vacant properties, enhance building appearances, and improve the overall look of the business district. • Promote and organize a city-wide “wireless” project

B. PROJECTS BY PARTNERS

These are projects that the City, partners, and other community groups are spearheading. The McCall Improvement Committee fully supports these projects in its capacity as Gem Community Action Committee and will lend assistance as appropriate. Projects are not prioritized.

Table B -Projects by Partners

Category	Project	Lead Partners
KEY PROPERTIES	<ul style="list-style-type: none"> • Develop Master Plan for the new Riverfront Park • Implement the Ponderosa Park Master Plan, including the proposed new Visitor Center. • Expand the McCall Public Library • Support the McCall Ice and Events Center • Support the Little Ski Hill improvement efforts. 	McCall Parks and Recreation Committee Idaho Parks and Recreation Department McCall Library Sabala Foundation Payette Lakes Ski Club
PAYETTE LAKE	Develop amenities in Art Roberts Park; e.g. restrooms, picnic tables, benches, hard surface plaza.	McCall Parks and Recreation Committee
COORDINATE	Communicate with Chamber of Commerce, Urban Renewal Agency, and Planning and Zoning, Transportation Advisory, Parks & Recreation, and Tree Committees, etc. to develop common goals for community improvement.	Various
EDUCATE	Educate the public about the benefits of an attractive and well-designed built environment. Promote public support for the Committee's goals. Support the <i>Downtown Master Plan</i> and <i>Design Guidelines</i> .	City Council and McCall Planning and Zoning
ECONOMIC DEVELOPMENT	Support the efforts of the Valley County Economic Development Council, Valley County United Economic Development, McCall Chamber of Commerce and McCall Community Improvement Corporation	Various
WAYFINDING	<ul style="list-style-type: none"> • Develop convenient, accessible trailheads near town connecting with trails out of town and support the missing links in the current pathway system. • Develop heritage tours, eco-tours, visitor guides. 	McCall Parks and Recreation Department, Payette National Forest, Idaho Dept. of Lands, Central Idaho Historical Museum
COMMUNITY FACILITY	Develop a Community Center. Plan jointly with Recreation Department, School District, McCall Arts & Humanities Council, WAAF, and Police Dept. Involve high school students in the project.	McCall Parks and Recreation Department, WAAF
ENVIRONMENT	Eradicate noxious weeds from McCall, vicinity.	Parks and Recreation Department, Valley County
BEAUTIFICATION	Develop and implement a Public Art program, including the installation of art in key public sites.	McCall Arts & Humanities Council